

## Faculty Qualification of the full-time dedicated faculty for ODL programmes

# The following faculty members are exclusively appointed for MBA-Shipping and Logistics Management ODL programme

S.No.	Name of the Faculty	Designation	Qualifications	Teaching Experience (in yrs)
1	Dr.R.Balaji	Professor	M.Com, MBA, M.Phil, PhD	27
2	Dr.D.Vettriselvan	Associate Professor	MBA, M.Phil, Ph.D	15

## The following faculty members are exclusively appointed for BBA-ODL programme

S.No.	Name of the Faculty	Designation	Qualifications	Teaching Experience (in yrs)
1	Dr.R.Srinivasan	Associate Professor	MBA, M.Phil, Ph.D	30
2	Dr.Haroon Basha	Assistant Professor	MBA, Ph.D	8

## The following faculty members are exclusively appointed for B.Com-ODL programme

S.No.	Name of the Faculty	Designation	Qualifications	Teaching Experience (in yrs)
1	Dr.R.Sathish	Associate Professor	M.Com, M.Phil, Ph.D	8
2	Dr.Fasahat NazirBuchoo	Assistant Professor	M.Com, Ph.D	6

Registrar i/c

ACADEMY OF MARITIME EDUCATION AND TRAINING
(Deemed to be University u/s 3 of UGC Act. 1956)

# 135, East Coast Road,
Kanathur - 603 112, Chennai, India.



REF: AMET/ESTT/CDOE-APT-014A/2024 Dr.R.Balaji G2, 23, MEYOR CHITTIBABU STREET,

PAMMAL, CHENNAI - 600 075

Dear Dr.R.Balaji

#### **Revised Appointment Order**

Date: 06.02.2024

Ref: AMET/ESTT/CODE-APT-014/2023 dt.01.06.2023

In continuation with the Appointment Orders issued to you on 01.06.2023 in the reference cited, as your Department Centre for Online and Distance Education (CODE) is renamed as Centre for Distance and Online Education (CDOE), your Appointment Order is revised and issued on 06/02/2024 with retrospective effect from 01.06.2023.

I am directed to inform you that you are appointed as **Professor (Full - Time) – Centre for Distance and Online Education (CDOE)** in AMET Deemed to be University and you will be exclusively working in Centre for Distance and Online Education (CDOE) with immediate effect in the Pay band of Rs.37,400-67,000+Rs.10,000 GP.

- 1. You will be on probation for a period of 2 years after which you will be confirmed, based on your performance.
- 2. You will be responsible for the entire ODL (Open and Distance Learning) and OL (Online Learning) related activities such as designing, preparation of course material, launching, delivery and implementation of the program, including necessary approvals and portal updates.
- 3. During the service period, if your performance is not found to be satisfactory, your services are liable to be terminated at any point of time, without any notice or assigning any reason therefor.
- 4. If you opt for resigning the post during the period of probation, it is subject to the approval of Authority to relieve you from the services of the AMET Deemed to be University.
- 5. After completion of the probation period, if you opt for resignation from the services or the Management willing to terminate your services, three months' notice shall be given or three months' salary shall be payable in lieu of the three months' notice period, as the case may be.
- 6. Throughout your service in this University, you will be governed by the Employees Conduct Rules and Service Rules that the University may frame from time to time.
- 7. You are expected to work six days in a week. You are expected to work in University during working days after the office hours if need arises.
- 8. At the time of joining the duty in this University you should bring the following documents in original.
  - Educational / Service certificate
  - Date of Birth Proof (SSLC/HSS Mark sheet/Birth certificate)
  - Photo ID proof issued by government authorities, Residence Address proof: / Voter ID
  - 5 Nos. of Recent passport size photo

As a token of your acceptance, sign the duplicate copy of this letter and return it to the undersigned.

We wish you a long and fruitful association with our University.

Copy to:

- 1. The Financial Controller
- 2. The Secretary to the Pro Chancellor (Academics)
- 3. The Secretary to the Vice President (Academics)
- 4. The Secretary to the Vice Chancellor
- 5. The Secretary to the Additional Registrar

135, East Coast Road, Kanathur - 603 112, Chennai, India, Tel.: 044-27444625 / 627 / 628 Fax: 044-27444632



REF: AMET/ESTT/CDOE-APT-015A/2024

Dr.R.Vettriselvan

89, Pasumpon Muthuramalinga Devar Street,

Kumbum - 625516

Dear Dr.R.Vettriselvan

#### **Revised Appointment Order**

Date: 06.02.2024

Ref: AMET/ESTT/CODE-APT-015/2023 dt.01.06.2023

In continuation with the Appointment Orders issued to you on 01.06.2023 in the reference cited, as your Department Centre for Online and Distance Education (CODE) is renamed as Centre for Distance and Online Education (CDOE), your Appointment Order is revised and issued on 06/02/2024 with retrospective effect from 01.06.2023.

I am directed to inform you that you are appointed as **Associate Professor (Full - Time) Centre for Distance and Online Education (CDOE)** in AMET Deemed to be University and you will be exclusively working in Centre for Distance and Online Education (CDOE) with immediate effect in the Pay band of Rs.37,400-67,000+Rs.9,000 GP.

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- 3. During the service period, if your performance is not found to be satisfactory, your services are liable to be terminated at any point of time, without any notice or assigning any reason therefor.
- 4. If you opt for resigning the post during the period of probation, it is subject to the approval of Authority to relieve you from the services of the AMET Deemed to be University.
- 5. After completion of the probation period, if you opt for resignation from the services or the Management willing to terminate your services, three months' notice shall be given or three months' salary shall be payable in lieu of the three months' notice period, as the case may be.
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REF: AMET/ESTT/CDOE-APT-016A/2024 Dr.R.Srinivasan No.3/240A, Rajendra Garden, Vettuvankani, ECR, Chennai - 600 115

Dear Dr.R.Srinivasan

# Revised Appointment Order

Date: 06.02.2024

Ref: AMET/ESTT/CODE-APT-016/2023 dt.01.06.2023

In continuation with the Appointment Orders issued to you on 01.06.2023 in the reference cited, as your Department Centre for Online and Distance Education (CODE) is renamed as Centre for Distance and Online Education (CDOE), your Appointment Order is revised and issued on 06/02/2024 with retrospective effect from 01.06.2023.

I am directed to inform you that, you are appointed as **Associate Professor (Full - Time) – Centre for Distance and Online Education (CDOE)** in AMET Deemed to be University and you will be exclusively working in Centre for Distance and Online Education (CDOE)with immediate effect in the Pay band of Rs.37,400-67,000+Rs.9,000 GP.

- 1. You will be on probation for a period of 2 years after which you will be confirmed, based on your performance.
- During the service period, if your performance is not found to be satisfactory, your services are liable to be terminated at any point of time, without any notice or assigning any reason therefor.
- 3. If you opt for resigning the post during the period of probation, it is subject to the approval of Authority to relieve you from the services of the AMET Deemed to be University.
- 4. After completion of the probation period, if you opt for resignation from the services or the Management willing to terminate your services, three months' notice shall be given or three months' salary shall be payable in lieu of the three months' notice period, as the case may be.
- 5. Throughout your service in this University, you will be governed by the Employees Conduct Rules and Service Rules that the University may frame from time to time.
- 6. You are expected to work six days in a week. You are expected to work in University during working days after the office hours if need arises.
- 7. At the time of joining the duty in this University you should bring the following documents in original.
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  - 5 Nos. of Recent passport size photo

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- 2. The Secretary to the Pro Chancellor (Academics)
- 3. The Secretary to the Vice President (Academics)
- 4. The Secretary to the Vice Chancellor
- 5. The Secretary to the Additional Registrar

135, East Coast Road, Kanathur - 603 112, Chennai, India, Tel.: 044-27444625 / 627 / 628 Fax: 044-27444632



REF: AMET/ESTT/CDOE-APT-017A/2024 Dr.Haroon Basha I. 2/283, GANDHI STREET, SANTHOSHAPURAM,

CHENNAI - 600 073

Dear Dr. Haroon Basha I.

#### **Revised Appointment Order**

Ref: AMET/ESTT/CODE-APT-017/2023 dt.01.06.2023

In continuation with the Appointment Orders issued to you on 01.06.2023 in the reference cited, as your Department Centre for Online and Distance Education (CODE) is renamed as Centre for Distance and Online Education (CDOE), your Appointment Order is revised and issued on 06/02/2024 with retrospective effect from 01.06.2023.

I am directed to inform you that you are appointed as **Assistant Professor (Full - Time) Centre for Distance and Online Education (CDOE)** in AMET Deemed to be University and you will be exclusively working in Centre for Distance and Online Education (CDOE) with immediate effect in the Pay band of Rs.15,600-39,100+Rs.6,000 GP.

- 1. You will be on probation for a period of 2 years after which you will be confirmed, based on your performance.
- 2. During the service period, if your performance is not found to be satisfactory, your services are liable to be terminated at any point of time, without any notice or assigning any reason therefor
- 3. If you opt for resigning the post during the period of probation, it is subject to the approval of Authority to relieve you from the services of the AMET Deemed to be University.
- 4. After completion of the probation period, if you opt for resignation from the services or the Management willing to terminate your services, three months' notice shall be given or three months' salary shall be payable in lieu of the three months' notice period, as the case may be.
- 5. Throughout your service in this University, you will be governed by the Employees Conduct Rules and Service Rules that the University may frame from time to time.
- 6. You are expected to work six days in a week. You are expected to work in University during working days after the office hours if need arises.
- 7. At the time of joining the duty in this University you should bring the following documents in original.
  - Educational / Service certificate
  - Date of Birth Proof ( SSLC/HSS Mark sheet/Birth certificate)
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As a token of your acceptance, sign the duplicate copy of this letter and return it to the undersigned.

We wish you a long and fruitful association with our University.

Registrar i/C

Date: 06.02.2024

#### Copy to:

- 1. The Financial Controller
- 2. The Secretary to the Pro Chancellor (Academics)
- 3. The Secretary to the Vice President (Academics)
- 4. The Secretary to the Vice Chancellor
- 5. The Secretary to the Additional Registrar

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REF: AMET/ESTT/CDOE-APT-018A/2024

Dr.R.Sathish NO.1-146, Pillayar koil street, Sakkangudi (post), Chidambaram (tk), Cuddalore (Dist)-608 201.

Dear Dr.R.Sathish

#### **Revised Appointment Order**

Ref: AMET/ESTT/CODE-APT-018/2023 dt.01.06.2023

In continuation with the Appointment Orders issued to you on 01.06.2023 in the reference cited, as your Department Centre for Online and Distance Education (CODE) is renamed as Centre for Distance and Online Education (CDOE), your Appointment Order is revised and issued on 06/02/2024 with retrospective effect from 01.06.2023.

I am directed to inform you that you are appointed as **Associate Professor (Full - Time) Centre for Distance and Online Education (CDOE)** in AMET Deemed to be University and you will be exclusively working in Centre for Distance and Online Education (CDOE) with immediate effect in the Pay band of Rs.37,400-67,000+Rs.9,000 GP.

- 1. You will be on probation for a period of 2 years after which you will be confirmed, based on your performance.
- 2. During the service period, if your performance is not found to be satisfactory, your services are liable to be terminated at any point of time, without any notice or assigning any reason therefor.
- 3. If you opt for resigning the post during the period of probation, it is subject to the approval of Authority to relieve you from the services of the AMET Deemed to be University.
- 4. After completion of the probation period, if you opt for resignation from the services or the Management willing to terminate your services, three months' notice shall be given or three months' salary shall be payable in lieu of the three months' notice period, as the case may be.
- 5. Throughout your service in this University, you will be governed by the Employees Conduct Rules and Service Rules that the University may frame from time to time.
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We wish you a long and fruitful association with our University.

Registrar i/o

Date: 06.02.2024

#### Copy to:

- The Financial Controller
- 2. The Secretary to the Pro Chancellor (Academics)
- 3. The Secretary to the Vice President (Academics)
- 4. The Secretary to the Vice Chancellor
- 5. The Secretary to the Additional Registrar

135, East Coast Road, Kanathur - 603 112, Chennai, India, Tel.: 044-27444625 / 627 / 628 Fax: 044-27444632



REF: AMET/ESTT/CDOE-APT-067A/2024

Dr. Fasahat Nazir Buchoo SC4/7, Tamil Nadu Police Own Housing Coporation (TnPHC), Melakottaiyur, Chennai – 600127

#### **Dr.Fasahat Nazir Buchoo**

#### **Appointment Order**

I am directed to inform you that you are appointed as Assistant Professor (Full Time), Centre for Distance and Online Education (CDOE) in AMET Deemed to be University with immediate effect in the Pay band of Rs.15,600-39,100+Rs.6,000 GP.

- 1. You will be on probation for a period of 2 years after which you will be confirmed, based on your performance.
- 2. During the service period, if your performance is not found to be satisfactory, your services are liable to be terminated at any point of time, without any notice or assigning any reason therefor.
- 3. If you opt for resigning the post during the period of probation, it is subject to the approval of Authority to relieve you from the services of the AMET Deemed to be University.
- 4. After completion of the probation period, if you opt for resignation from the services or the Management willing to terminate your services, one month's notice shall be given on either side or one-month salary shall be payable in lieu of the one month's notice period, as the case may be.
- 5. Throughout your service in this University, you will be governed by the Employees Conduct Rules and Service Rules that the University may frame from time to time.
- 6. You are expected to work six days in a week. You are expected to work in University during working days after the office hours if need arises.
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  - Date of Birth Proof (SSLC/HSS Mark sheet/Birth certificate)
  - Photo ID proof issued by government authorities, Residence Address proof: / Voter ID
  - 5 Nos. of Recent passport size photo

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4. The Secretary to the Vice – Chancellor

5. The Secretary to the Additional Registrar

Registrar i/c ACADEMY OF MARITIME EDUCATION AND TRAINING (Deemed to be University u/s 3 of UGC Act. 1956) # 135, East Coast Road, Kanathur - 603 112, Chennai, India.

Date: 15.07.2024

Email: office@ametuniv.ac.in

135, East Coast Road, Kanathur - 603 112, Chennai, India, Tel.: 044-27444625 / 627 / 628 Fax: 044-27444632

Website: www.ametuniv.ac.in



FROM Dr.R. Rolaii
Dr.R. Bolaji G2, 23, MeyorChittibabusteet. Paramy, Chemai - 75
paramed, Chemon - 75
ТО
The Registrar
AMET University
Kanathur.
Dear Sir,
With reference to your Revised Appointment Order No. D. 4 A. dated 06.02. 24, I hereby submit my revised joining report, I joined the duty on the FN / AN of .06.02.2024 as . P. H. J. Or
Distance and Online Education (CDOE) and accepting the terms and conditions stipulated in
the Revised Order.
Yours Sincerely,
Phart
(Dr.R. BALAZI)
Signature and Name in Block letters

Date: 06.02.2024



FROM	
Dr. R. vettiselum	C
34, palm por Mutanscondita Dever	Street,
12 umbm - 62 55/6	

TO

The Registrar AMET University Kanathur.

Dear Sir,

Yours Sincerely,

Signature and Name in Block letters

Date: 06.02-2029



**FROM** 

Dr. R. Srinivasan 3/240 A. Rajendra Garden, Vettavankeni, ECR, Chennai. 600/15

TO

The Registrar AMET University Kanathur.

Dear Sir,

With reference to your Revised Appointment Order No. O. 6.1. dated O6.02.2024..., I hereby submit my revised joining report, I joined the duty on the FN / AN of .06.02.2024... as .Associate Projector...... in the Centre for Distance and Online Education (CDOE) and accepting the terms and conditions stipulated in the Revised Order.

Yours Sincerely,

Signature and Name in Block letters

Date:



**FROM** 

Dr. I-HAROON BASHA.

2/283; brandhi st.

banthoshapuram

(h-73.

TO

The Registrar
AMET University
Kanathur.

Dear Sir,

Yours Sincerely,

The British of Basta.

Signature and Name in Block letters

Date: 06.02.2024



**FROM** 

Dr. A. SATHESA

NO. 146 PILLAYAR KOIL STREET SAKKANGUDI (POST), CHIDAMBARAM (TX) CUDDALORE CDIST). - BOB 201

TO

The Registrar
AMET University
Kanathur.

Dear Sir,

With reference to your Revised Appointment Order No. 0.13 A ......dated D6:02:2024..., I hereby submit my revised joining report, I joined the duty on the FN / AN of O6:02:2024 as ASSOCIATE Protection. in the Centre for Distance and Online Education (CDOE) and accepting the terms and conditions stipulated in the Revised Order.

Yours Sincerely,

Signature and Name in Block letters

Date: 06.02.2024

# AMET UNIVERSITY JOINING REPORT

FROM D	r. Farahat Wazir	Ruchoo
	C4/4 TAPHC	
N	relater Haryna, chan	vai -600127

TO

The Registrar AMET University Kanathur.

Dear Sir,

Yours Sincerely,

Signature,

Dr. FASHAT NAZIR BUCHOO

(Name in Block letters)

Date: 15 7 7 2024

# Dr.R.BALAJI

DIGINITAL	
Name (in Capital Letters)	Dr.R.BALAJI
Date of Birth (dd/mm/yyyy)	26/07/1968
Age (as on 01.06.2023, mm/yy)	54 yrs
Place of Birth	Batlagundu
Nationality	Indian
Category	general
Mother tongue	Tamil
Address for Correspondence	G2, Plot 23, Mayor Chittibabu street, Hindustan Lever Colony, Pammal, Chennai- 600075
Permanent Address	G2, Plot 23, Mayor Chittibabu street, Hindustan Lever Colony, Pammal, Chennai- 600075
Mobile No	9940213476
Email	mahamayabala@gmail.com

# **Present position:**

a.	Designation	Professor
b.	Organization	Centre for Open and Distance
		Education, AMET Deemed to be
		University, Chennai
c.	Date of appointment to the present post	01/06/2023

# **Educational Qualification (in chronological order from highest)**

S#	Degree Awarded	University / Institute	Year	Major Subject	Marks / Grades	Class
1	Ph.D	Bharathiar University	2017	Marketing		
2	M.Phil	Alagappa University	1992	Marketing	78	First
3	M.B.A.	Madurai Kamaraj University	2005	Marketing	61	First
4	M.Com	Madurai Kamaraj University	1990	Marketing	73	First
5	NET	UGC	2012	Management		

#### **PREVIOUS EXPERIENCE:**

NAME OF THE INSTITUTION	DESIGNATION	FROM	то
Kodaikanal Christian College, Kodaikanal	Assistant Professor	July' 97	April 2000
The American College, Madurai	Assistant Professor	July 2000	April 2006
Vickram College of Engineering, Madurai	Assistant Professor	August 2006	July,2008
SRM University, Chennai	Assistant Professor	2008 Aug	2012 April
EVA Stalin B.School, Chennai	Dean	2012 Sept	2013 Aug
Bharath School of Management Studies, Bharath University, Chennai	Associate Professor	2013 Aug	2017 July
Department of Management Studies, Saveetha Engineering College, Chennai	Professor	04/08/2017	30/09/2021
School of Commerce & Management Studies, St.Peters Institute of Higher Education & Research, Chennai	HOD	01/12/2021	30/09/2023
AMET Business School, AMET University, Chennai	Director	09/10/2023	Till date

Refresher / Orientation Courses/FDP Completed: 30

Participation / Paper Presentation in Seminars & Conferences and Paper Publications: 15

Publications of articles in National and International Journals: 40

#### **REVIEWER and EDITORIAL BOARD MEMBER IN INTERNATIONAL JOURNALS**

- (a) Reviewer for the International Refereed Journal "Cogent Economics and Finance" and has done two reviews for the journal
- (b) Editorial Board Member in "International Journal of Marketing and Financial Management"
- (c) Associate Editor for International Journal of Management and Commerce Research
- (d) Editor for Emperor International Journal of Finance and Management Research
- (e) Advisory Board Member for International Conference on Technology for Education, Training and Business organized by Noida International University in Noida in April, 2018 and October, 2018
- (f) Editorial Board Member in Journal of Research in Business Management and Technology
- (g) Active Professional Member of the Institute for Engineering Research and Publication

#### **CONSULTANCY PROJECTS**

I have been doing consultancy projects as a team leader in association with the Metric Global Consultancy, Pune, a well-known reputed global consultancy.

#### **CORPORATE TRAINER**

I have been a Corporate Trainer in Communication Skills, Soft Skills, Personality Development for many Companies like Arjun Technologies, Chennai, Imperial Fashions, Tirupur etc.

#### **AWARDS WON**

- 1. I have won the Bharath Rathna Dr.Radhakrishnan Gold Medal Award for individual achievement in Teaching and Research at the national level.
- 2. I have bagged the Distinguished Professor Award 2020 from Edutrex International Laurels

#### MEMBERSHIP IN PROFESSIONAL BODIES/ASSOCIATIONS

1. Member of ICSI

## 2. Member of MMA

## **DECLARATION:**

I hereby declare that all the details furnished above are true to the best of my knowledge.

Dr.R.BALAJI

## Dr.R. VETTRISELVAN

Name (in Capital Letters)	Dr.R. VETTRISELVAN
Date of Birth (dd/mm/yyyy)	25/05/1988
Age (as on 01.06.2023, mm/yy)	35 Yrs
Place of Birth	Theni, Tamil Nadu
Nationality	Indian
Category	BC
Mother tongue	Tamil
Address for Correspondence	Associate Professor, AMET Business School, AMET University, Chennai
Permanent	89, Pasumpon Muthuramalinga Devar Street
Address	Cumbum, Theni, Tamil Nadu - 625516
Mobile No	9788161399
Email	vettriselvan.r@ametuniv.ac.in

# **Present position:**

a.	Designation	Associate Professor
b.	Organization	Centre for Open and Distance
		Education, AMET Deemed to be
		University, Chennai
c.	Date of appointment to the present post	01/06/2023

# **Educational Qualification (in chronological order from highest)**

S#	Degree Awarded	University / Institute	Year	Major Subject	Marks / Grades	Class
1	Ph.D	Gandhigram Rural Institute- Deemed University	2015	Human Resource Management		
2	M.Phil	Gandhigram Rural Institute- Deemed University	2011	Finance	81.67	First
3	MBA	PSNA College Of Engineering And Technology	2010	Human Resource Management	74.27	First

Teaching Experience	Institution	Position & Department	From	То	
	AMET Business School, AMET Chennai	Associate Professor	October 2020		
DMI-St. John The Baptist University, Malawi		Coordinator- Department of Research & Development	Feb 2020	May 2020	
	DMI St. John the  Baptist University,  Malawi  Commerce  DMI St. John the  Lecturer, School of  June 2019  Commerce		May 2020		
	AMET Business School, AMET Assistant Professor Chennai		Nov 2017 April 2019		
	DMI-St. Eugene University, Zambia	Lecturer & Head, School of Commerce and Management Studies	June 2015	July 2017	
Industrial Experience	Institution	Position & Department	From	То	
	NEST abroad Studies Academy Pvt. Ltd. Madurai	Manager, Human Resources	21 <sup>st</sup> August 2014	20 <sup>th</sup> June 2015	
Fellowships	Title	Description	Funding Agency	<i>y</i> Duration	
	ICSSR Fellowship	Doctoral research fellowship awardee	Indian Council for Solience Research, No		

	GRI Fellowship	Institution Educational Assistance	Gandhigram Rural Institute-DU Gandhigram.	2012-13, 2013-14
<ul> <li>Patents</li> <li>Examining the Difficulties of Personnel Management and their Implementary Worker Productivity in Various Business Organizations (Application 202241029232) published on 17.06.2022.</li> <li>The India's Economic Growth and Economic Inequality to see how Infacts Indian Households (Application No. 202321015801) publis 24.03.2023.</li> </ul>				(Application No.
Awards and Recognition				culture and Animal  2. Energy ar College, on and Corporate or Organized earch Foundation, lia" 2019 by uLektz ThinkerZ Awards

AMET University, Chennai.

Declaration

I Dr. R.Vettriselvan, do here by solemnly affirm that the above stated particulars are true to the best of my knowledge.

Dr.R. VETTRISELVAN

# Dr. R.SRINIVASAN

Name (in Capital Letters)	Dr. R.SRINIVASAN
Date of Birth (dd/mm/yyyy)	31/07/1964
Age (as on 01.06.2023, mm/yy)	59 Yrs
Place of Birth	Trichy, Tamil Nadu
Nationality	Indian
Category	BC
Mother tongue	Tamil
	3/240 A, Rajendra Garden,
Address for	Vettuvankeni,
Correspondence	East Coast Road,
	Chennai - 600 115
	3/240 A, Rajendra Garden,
Permanent	Vettuvankeni,
Address	East Coast Road,
	Chennai - 600 115
Mobile No	9884691744
Email	srinivasan.r@ametuniv.ac.in

# **Present position:**

a.	Designation	Associate Professor	
b.	Organization	Centre for Open and Distance	
		Education, AMET Deemed to be	
		University, Chennai	
c.	Date of appointment to the present post	01/06/2023	

# **Educational Qualification (in chronological order from highest)**

S#	Degree Awarded	University / Institute	Year	Major Subject	Marks / Grades	Class
1	Ph.D.	AMET Deemed to be University	2015	HR and Marketing		
2	M.Phil	Bharathidasan University	2000	Entrepreneurship	71%	First
3	M.B.A	Bharathidasan University	1998	Marketing	65%	First
4	M.A. (HR)	Periyar University	2013	Human Resource Management	61%	First
5	State Level Educational Testing (SLET)	Bharathidasan University	2000	Management		

#### **ACHIEVEMENTS:**

- Producing 100% result in semester/trimester examinations since 1994
- Paper presented at
  - International level conferences
  - National level conferences
  - State level conferences
- Paper presented at
  - International level seminars
  - National level seminars
- Participated in faculty development programmes
- Guiding research scholar for Ph.D., and M.Phil.
- Project Guide for M.B.A. students at AMET University, Bharathidasan University, Alagappa University Distance Learning Programme, Tamil Nadu Open University and Tamil Nadu Sports University

#### **LEADERSHIP QUALITIES:**

- Eminent cultural secretary in college.
- Student-in-charge for Management Association in college.
- Organizer for Group discussion sessions at all levels.
- Jury for Management meet.

#### **PROFESSIONAL EXPERIENCE:**

#### **SUBJECT HANDLING:**

 Corporate Governance, Business to Business Marketing, Marketing Management, Sales and Distribution Management, Management Accounting, Strategic Management, Financial Management, Corporate Accounting, Corporate Finance, Consumer Behaviour, Strategic Marketing Management, ,Marine Management and Industrial Management, and Business Economics.

#### **FULL TIME:**

- Presently working as Associate Professor, Centre for Open and Distance Education, AMET Deemed to be University, Chennai
- Worked as Associate Professor in the Department of Management Studies at AMET UNIVERSITY, CHENNAI from 4<sup>th</sup> August 2005 to 31<sup>st</sup> May 2023.

#### **PART TIME:**

- Working as a visiting faculty in Management for IGNOU Regional Centre, Chennai since 2005
- Working as a visiting faculty in Management for TNOU Centre, Chennai since 2006
- Examiner for Tamil Nadu Open University
- Examiner for Alagappa University
- Examiner for Annamalai University

#### PREVIOUS EXPERIENCE:

- Former HoD i/c AMET Business School, AMET University, Chennai during 2020-2022
- Former HoD Department of Management Studies, AMET University, Chennai 2019-2020
- Worked as a Lecturer in Business Administration at M.I.E.T. Arts College, Tiruchirappalli during 1994-2000.
- Worked as a co-ordinator, Department of Management Studies at A.V.V.M. Sri Pushpam College (Autonomous), Poondi, Thanjavur during 2000-2005.

#### **INDUSTRIAL EXPERIENCE:**

- Worked as an Accountant at BHARAKATH Industries, Thuvakudi, Trichy during August 1988 - July 1992.
- Worked as an Managing Partner at TRICHY BLUE METALS, Perambalur during July 1992 to May 1994

#### ADDITIONAL RESPONSIBILITIES:

- Co-ordinator of AMET Staff Welfare
- Assistant Director of AMET HRDC
- Assistant Chief Controller of Examinations, AMET

#### **RESEARCH ACTIVITIES**

Number of Ph.D Scholars in 2022:05

Awarded : 01

Ongoing : 04

Book Published: 01 (Titled Management Concepts, Year: 2022, Publisher: AGPH Books

#### **Membership of Professional Bodies:**

- Member of United Writers' Association-Chennai
- Associate Member of International Association of Innovation Professionals
- Member of INTERNET SOCIETY
- Member of Asian Society of Researchers
- Member of National Association For Media Literacy Education

#### **AWARDS:**

➤ 'Best Academician of the Year (Male)' from Global Education and Corporate Leadership Awards 2018 held on 23<sup>rd</sup> December 2018.

> Special recognition under "Best Senior Faculty" from the DK International Research Foundation faculty awards 2018 held on 30<sup>th</sup> December 2018.

#### **EXTENSION ACTIVITY:**

- Co-coordinator Awareness Programme on Government Schemes for Women in Kanathur 2018
- Co-coordinator- Organ donation workshop 2018
- •Coordinator Girl Child Awareness Program on Good Touch and Bad Touch in the Society 2018

#### FACULTY DEVELOPMENT PROGRAMME (FDP)

- •Attended One Week Online AIU Sponsored Faculty Development Programme on Outcome Based Education for Effective Learning and Teaching during 19th July 27th July 2023
- Attended one week FDP on Ethics in Academic Research Writing from 30-1-2023 to 4-2-2023 Organised by AMET University.
- $\bullet$  Attended Five days FDP on Innovation and Entrepreneurship Organised by University of Madres from 4-8 April 2022
- Attended NPTEL FDP on Field Sales from Jan Feb 2022
- Attended ATEL FDP on Excellence in Academic Learning from 07 -11 January 2022
- Attended AMET University one week FDP on Business of Logistics in Supply Chain from 27-12-2021 to 3-1-2021
- Attended Two days FDP on Advanced Statistical Tools for Publication in High Tier Journals Organised by University of Madras. 2018
- Attended Four days Faculty Development Programme on the IQAC,E-learning, IPR, and HRDC- Organised by AMET 2018
- Qualified in Online Faculty Development Programme 2018 (Funded by the Ministry of HRD, Govt of India)—Organised by NPTEL-AICTE
- •Attended FDP on Teaching Methodology in Management at United States Organised by D.B.Jain College 2018

#### **INDUSTRY AND CONSULTANCY PROJECT:**

- A Study on Inappropriate Fishing Methods and its Impact on the Fishing Community in Tamilnadu with special reference to East Coast Side from Chennai to Cuddalore. Funded by Uniqe Lines -2019 (Prime Investigator)
- A Study on Women Entrepreneurship of Middle Class People in Urban and Rural Areas of Kanchipuram Funded by DK International Research Foundation -2020 (Prime Investigator)
- A Study on Procedure for Clearance of Import and Export of Goods in Chennai. Funded by

# IARD-2020 (Prime Investigator)

# NO OF ARTICLES PUBLISHED: 32

## **DECLARATION:**

I hereby declare that the above mentioned information is correct to my knowledge and belief.

(Dr.R.SRINIVASAN)

# Dr. HAROON BASHA.I

	<del></del>
Name (in Capital Letters)	Dr. HAROON BASHA.I
Date of Birth (dd/mm/yyyy)	08.08.1986
Age (as on 01.06.2023, mm/yy)	37 yrs.
Place of Birth	Chennai
Nationality	Indian
Category	BC-M
Mother tongue	Tamil
Address for Correspondence	2/283, Gandhi Street, Santhoshapuram, Chennai-73, Tamil Nadu, India.
Permanent Address	2/283, Gandhi Street, Santhoshapuram, Chennai-73, Tamil Nadu, India.
Mobile No	9043028562
Email	haroonbasha.i@ametuniv.ac.in

# **Present position:**

a.	Designation	Assistant Professor
b.	Organization	Centre for Open and Distance
		Education, AMET Deemed to be
		University, Chennai
c.	Date of appointment to the present post	01/06/2023

## **EXPERIENCE:**

- 1. Worked as Assistant Professor in Amet Business School in AMET UNIVERSITY
- **2.** Worked as Assistant Professor in Department Of Management in Jeppiaar Collegeof Arts And Science
- **3.** Worked as Assistant Professor in the Management department in Mohammed Sathak College of Arts and Science as Assistant Professor in Management department—1 Year.
- **4.** Worked as Assistant Professor in the Management department, Quaide Milleth Collegefor Men 7 Years.
- 5. Worked as H.R Trainee in "POLARIS" 6 Months.
- **6.** Worked as H.R and admin executive in "SLATE LITE Germany"— 6 Months.

## **UNIVERSITY OF MADRAS STAFFAPPROVAL:**

Approval of qualification granted by University Of Madras with effect from date (26/12/2018) in Business Administration Approval Number – A-II/MPV/AP-APPROVAL/2019/051 (SI.NO : 40)

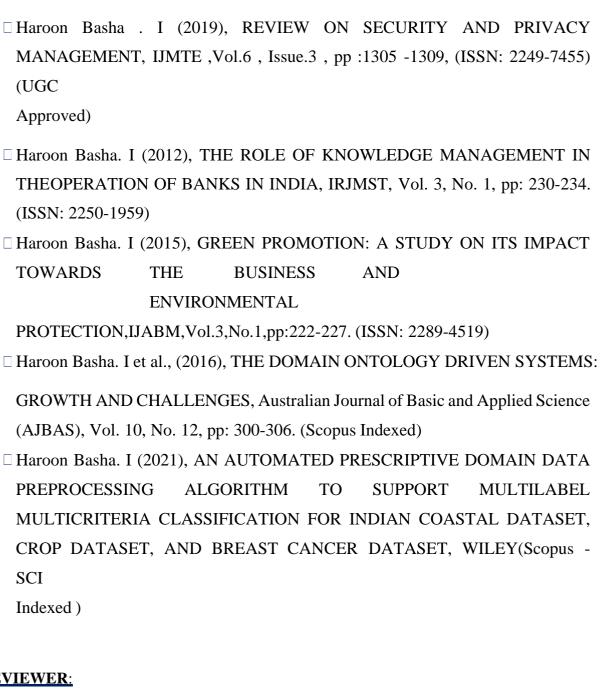
## PATENTS/DESIGN:

- Patent published title "A System and method for evaluating the impact of work lifebalance on job satisfaction and employee retention "
- Patent published title "Computer Vision based Grocery Inventory Management Robotic Device"

## **INTERNATIONAL/NATIONAL CONFERENCES:**

Presented the paper in International Conference on "EMERGING TRENDS IN
INTELLIGENT INFORMATION TECHNOLOGIES AND APPLIED
MATHEMATICS" organized by The Quaide Milleth College for Men on 18- 02-
2019. Presented the paper in International Conference on " Entrepreneurship in
GlobalizedEconomy "organized by Islamia College of Arts and science on 25-02-
2019.
Presented the paper titled "AN EXEMPLAR SHIFT FOR RENOVATING INDIA-
ISSUES AND CHALLENGES" in National Conference on " Make in India –
Opportunities and Challenges for Indian Industries" held at Chennai,
TamilNadu,India on January 2016.
Presented the paper titled "GREEN PROMOTION: A STUDY ON ITS IMPACT
TOWARDS THE BUSINESS AND ENVIRONMENTAL PROTECTION" in
ASCENT 2015 held at KUALA LUMPUR, MALAYSIA on March 12 -13 <sup>th</sup> 2015.
(ISBN: 978-967-11851-4-8).
Presented the paper titled "GREEN MARKETING OF TELEVISION: A
RESEARCH STUDY ON GAINING COMPETITIVE BENEFITS" in MEASI
held
at Chennai, Tamil Nadu, India on April 2013.

#### **INTERNATIONAL/NATIONAL JOURNAL:**



#### **REVIEWER**:

☐ International Journal of Service Management and Technology, Inderscience Publisher, United Kingdom. (Scopus Indexed)

## **CERTIFICATIONS/FDPs**

☐ University of Pennylvania certified on the completion of INTRODUCTION OF
MARKETING course through Coursera.
☐ Northwestern University certified on the completion of SOCIAL
MARKETING course through Coursera.
☐ University of California certified on the completion of INTIATING AND
PLANNING PROJECT course through Coursera.
☐ Attended Work Shop on "Filling Income Tax return related with Teaching
Profession - Assessment year 2021-2022" Organized by
J.H.A.AGARSEN COLLEGE, Chennai.
☐ Online work shop on Zero Coding: Data Analytics & Machine Learning for
IoTAutomation" Certificate for Participation -VIT UNIVERSITY, Chennai.
☐ Attended WEBINAR " Plan Your Income & File Your Return " Organized by -
PATRICIAN COLLEGE 0F ARTS AND SCIENCE ", Chennai.
PROJECT GUIDED: UG: 40 Nos
RESOURCE PERSON:
Delivered a Seminar on the topic of "Entrepreneurial Excellence in Today's Culture" at
40th Year Commemoration of QUEST Organised The Quaide Milleth College for Men,
Chennai, India on 2nd March 2015.
EXTRA TECHNICAL SKILLS:
⊔ Diploma in PC professional
☐ Certified in safety management
$\ \sqcup$ Possess excellent managerial skills and visited many Industries.
<u>DECLARATION</u> :

I hereby declare that the given above information are true to the best of my knowledge and belief and can be supported with reliable documents when needed.

# Dr. R. SATHISH

Name	Dr. R. SATHISH
(in Capital Letters)	DI. K. SATIIISII
Date of Birth	15/05/1986
(dd/mm/yyyy)	13/03/1980
Age (as on	37 Yrs
01.06.2023, mm/yy)	5/ 118
Place of Birth	Chidambaram
Nationality	Indian
Category	MBC
Mother tongue	Tamil
Address for	Sakkagudi (Post), Chidambaram (TK),
Correspondence	Cuddalore District, Tamil Nadu, India
Permanent	Sakkagudi (Post), Chidambaram (TK),
Address	Cuddalore District, Tamil Nadu, India
Mobile No	9843057678
Email	drsathish@ametunic.ac.in

# **Present position:**

a.	Designation	Associate Professor	
b.	Organization	Centre for Open and Distance	
		Education, AMET Deemed to be	
		University, Chennai	
c.	Date of appointment to the present post	01/06/2023	

# **Educational Qualification (in chronological order from highest)**

Sl. No.	Degree Awarded	University / Institute	Year	Major Subject	Marks / Grades	Class
1	Ph.D.	Annamalai University	2016	Finance		
2	M.Phil	Annamalai University	2013	Marketing	73.3	First
3	M.Com	Annamalai University	2010	Taxation	62.9	First

# **TEACHING EXPERIENCE:**

S.N o	Institution Served	Designation	From	То	Total Service
	AMET University	Associate Professor	<b>J</b> uly2023	Till date	
1.	Vinayaka Mission's Law School (Deemed to be University)	Assistant Professor	July 2022	July2023	1year

2.	Karpagam Academy of Higher Education ( Deemed to be University)	Assistant Professor	November 2020	July 2022	2 years
3.	E.S Arts and Science College (Co-Ed), Villupuram	Assistant Professor	June 2019	April 2020	1 year
4.	Sri Sankara Arts and Science College Enathur, Kanchipuram	Assistant Professor	June 2015	April 2019	4 years

## **❖** ADDITIONAL RESPONSIBILITY

- ➤ Appointed as Moodle Coordinator
- NAAC Criteria III Research, Innovations & Extension Coordinator
- Placement Coordinator
- > Exam Cell Head
- > NSS coordinator

#### **RESEARCH EXPERIENCE:**

- ▶ Ph.D., Thesis: "Behaviour of Individual Investors with Reference to Their Shareholdings in Cuddalore District" under the Supervisor of Dr. P. Veerakumar, Assistant Professor, Department of Commerce, Annamalai University, Annamalai Nagar.
- ➤ M.Phil., Dissertation: "A Study on Consumer SatisfactionWith Reference to Departmental Stores in Cuddalore Town" under the Supervisor of Dr.R. Ravanan, Assistant Professor, Department of Commerce, Annamalai University, Annamalai Nagar

## **RECOGNITION OF RESEARCH SUPERVISOR:**

Karpagam Academyof Higher Education(Deemed to be University) – Recognition as Guide for M.Phil & Ph.D ProgrammeRef. No: RS/IG/R1/04/2021/236. Date. 25. 09. 2021.

## **RESEARCH GUIDANCE:**

S.No	Research Guidance	Awarded / Completed	Ongoing
1.	Ph.D	-	04
3.	M.Com (CA) & M.Com	10	-

## **❖** CONFERENCE / WORKSHOP ORGANISING EXPERIENCE

- ➤ Organised an International Conference on "Recent Trends in Commerce and Business Management" 26<sup>th</sup> July, 2021 at Karpagam Academy of Higher Education, Coimbatore.
- ➤ Organised an International Conference on "Business Innovation" 21<sup>st</sup> December, 2020at Karpagam Academy of Higher Education, Coimbatore.
- ➤ Organised an International Conference on "Innovative Researches in Commerce" 26th September, 2021 at Karpagam Academy of Higher Education, Coimbatore.

## **PAPER PRESENTATIONS IN CONFERENCES: 15**

#### **❖ PARTICIPATED CONFERENCE, WORKSHOPS AND FDP:17**

#### **TECHNICAL SKILLS**:

➤ Application Software's : MS-Office, Tally 7.2, SPSS 16.0

#### **DECLARATION:**

I hereby declare that all the details and particulars furnished above are correct to thebest of my knowledge and belief.

Place: Chidambaram

Date: Signature

(Dr. R. SATHISH)

#### **CURRICULUM VIATE**

#### **FASAHAT NAZIR BUCHOO**

Ph.D.,

e-mail: <u>fasahatbuchoo@gmail.com</u>

Phone: (+91)7889821343 Date of Birth: April 10, 1985

#### **Permanent Address**

Pandan Nowhatta, Srinagar, UT Jammu & Kashmir - 190002,

India.

#### **Present Address**

SC4/7 Tamil Nadu Police Own Housing Corporation (TnPHC), Melakottaiyur, Chennai-600127

#### **Qualification:**

Degree	Institution	Year
Ph. D.,	Annamalai University, Tamil Nadu	2017
M. Com.,	Kashmir University, Jammu & Kashmir	2009
M.Ed.,	Kashmir University, Jammu & Kashmir	2012
B. Ed.,	Kashmir University, Jammu & Kashmir	2010
B. Com.,	Kashmir University, Jammu & Kashmir	2007

**Specialization:** Marketing

**Research Study on:** MARKETING OF HORTICULTURAL COMMODITIES IN THE JAMMU & KASHMIR STATE – A STUDY WITH REFERENCE TO APPLE, SAFFRON, WALNUT AND ALMOND

#### **Publications:**

- **Buchoo, Fasahat Nazir.** 2014. *Universal Banking for Horticulture Sector of Jammu and Kashmir.* St. Joseph's Journal of Humanities and Science. Vijay Nicole Imprints Private Limited. Chennai. India. Volume 1. Issue 1. pp. 53 55.
- **Buchoo, Fasahat Nazir,** and Ilangovan, D. 2015. *Processing of Apple in the State of Jammu & Kashmir*. Trends and Perspectives in management Research. Shanlax Publications. Madurai. Tamilnadu. India. Volume 1. pp. 264 266.
- **Buchoo, Fasahat Nazir,** Mir Gulzar Ahmad and Bhat Arif Sultan. 2022. *Horticultural Cooperatives and their Structure in J&K*. NIU International Journal of Human Rights. U.P. India. pp. 141-144.

## **Teaching Experience:**

Sl. No.	Designation	Institution	Period	
1	Teaching	Government Degree College, Bemina, Srinagar,	04-06-2010	to
	Assistant	Jammu & Kashmir, India	28-02-2011	
2	Teaching	Government Degree College, Beerwah, Budgam,	18-04-2011	to
	Assistant	Jammu & Kashmir, India	29-02-2012	
3	Teaching	Government Degree College, Bemina, Srinagar,	27-03-2012	to

	Assistant	Jammu & Kashmir, India	09-11-2012	
4	Assistant	Patel Institute of Science and Management, K.	01-09-2016	
	Professor	Agrahara, Bellandur Post, Bangalore, Karnataka,	to 25-10-2017	
		India		
5	Assistant	East Point College of Higher Education,	02-11-2017	to
	Professor	Bidarahalli, Virgo Nagar Post, Bangalore,	27-03-2018	
		Karnataka, India		
6	Lecturer	Government Degree (Boys), Kupwara, Jammu &	05-04-2018	to
		Kashmir, India	04-05-2019	

## **Conferences, Seminars and Workshop Attended and Participated:**

- i.Participated and Presented Paper in International Conference on *Make in India*, Organised by Vivekanandha Institute of Information and Management Studies, Namakal, Tamil Nadu and The Ghandhigram Rural Institute Deemed University, Dindigul, Tamil Nadu, India.
- ii.Participated and Presented Paper in National Seminal on *A Calibration of Indian Financial System Emerging Shocks and Existing Insulations*, Poompuhar College, Melaiyur, Tamil Nadu, India.
- iii. Attended Workshop on *Research Methods in Humanities*, Organised by Jayaraj Annapackiam College for Women, Periyakulam, Theni, Tamil Nadu, India.
- iv.Attended National Symposium on *Multifarious Dimensions of Internal Business*, organised by Department of Commerce, Annamalai University, Cuddalore, Tamil Nadu, India.
- v.Participated in the National Workshop on *Research Methodology, Knowledge Management & Environment Management*, Organised by Pondicherry University, Kalapet, Puducherry, India.
- vi. Participated National Workshop on *Research Methods in Social Sciences*, Organised by Don Bosco College, Dharmapuri, Tamil Nadu, India.
- vii.Participated as a resource person in State Level Seminal on *Innovative Economic Programmes in India*, Organised by Sri Vinayaga College of Arts & Science, Villupuram, Tamil Nadu, India.
- viii.Participated National Seminar on *Exploring Opportunities for Extension and Outreach Services through Commerce Education*, Organised by Department of Commerce, Annamalai University, Cuddalore, Tamil Nadu, India.
- ix.Attended National Workshop on *Advanced Data Analysis in Management* Organised by the Department of Management Studies, Pondicherry University, Kalapet, Puducherry, India.
- x.Participated in a Special Lecture on *Dimensions of Research in Commerce*, Organised by Department of Commerce, Annamalai University, Cuddalore, Tamil Nadu, India.
- xi.Participated in Special Workshop on *Research in Commerce A Focus on Case Study Method*, Organised by Department of Commerce, Annamalai University, Cuddalore, Tamil Nadu, India.
- xii.Participated in National Level Workshop on *Accounting in the 21<sup>st</sup> Century-Some Emerging Dimensions*, Organised by Department of Commerce, Annamalai University, Cuddalore, Tamil Nadu, India.
- xiii.Participated in Two Days National Workshop on An Introduction to SPSS Package (Including Predictive Analytical Software) in Commerce, Organised by the Department of Commerce, Annamalai University, Cuddalore, Tamil Nadu, India.