



AMET UNIVERSITY

(Deemed to be University Under Section 3 of UGC Act 1956)

The following faculty members of AMET Deemed to be University are assigned as SLM Content Writers and Reviewers for BBA – Semester-I, II, III & IV

BBA-Semester-I

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBB101D	Business English- I	Ms.Sumitha	Dr.Sandeep Kumar Gupta
2	CDOEBB102D	Communication Skills Laboratory - I	Ms.Sumitha	Mr.S.Arunkumar
3	CDOEBB103D	Principles of Management and Organizational Behaviour	Dr.Sandeep Kumar Gupta	Ms.R.Divyarajani
4	CDOEBB104D	Introduction to Shipping Business	Dr.J.Rengamani	Dr.R.Balaji
5	CDOEBB105D	Business Statistics	Ms.R.Divyarajani	Dr.J.Rengamani
6	CDOEBB106D	Marketing Management	Ms.Elavarasi	Dr.R.Srinivasan
7	CDOEBB107D	Information Technology for Business	Dr.D.Arivazhagan	Ms.Sumitha
8	CDOEBB108D	IT tools for Business (Practical)	Dr.D.Arivazhagan	Ms.Sumitha
9	CDOEBBE1	Business Economics	Dr.S.Poongavanam	Dr.A.Shameem
10	CDOEBBE2	Ethics and values	Dr.R.Srinivasan	Dr.Sandeep Kumar Gupta

BBA-Semester-II

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBB201D	Business English- II	Ms.Sumitha	Dr.R. Vettriselvan
2	CDOEBB202D	Communication Skills Laboratory - II	Ms.Sumitha	Dr.R. Vettriselvan
3	CDOEBB203D	Business Accounting	Dr.A.Shameem	Dr.S.Poongavanam
4	CDOEBB204D	International Trade	Dr.R. Vettriselvan	Dr.Sandeep Kumar Gupta
5	CDOEBB205D	Economics of Sea Transport	Dr.S.Poongavanam	Mr.S.Arunkumar
6	CDOEBB206D	Human Resource Management	Dr.Sandeep Kumar Gupta	Dr.R.Srinivasan
7	CDOEBB207D	Foreign Exchange Markets	Dr.Haroon Basha.I	Dr.A.Shameem
8	CDOEBBE3	Quantitative Techniques for Management	Mr.S.Arunkumar	Dr.R.Balaji
9	CDOEBBE4	Strategic Business Leadership	Ms.R.Divyarajani	Dr.D.Arivazhagan

Dr. J. RENGAMANI, MBA., Ph.D.,
Director, ODL

135, East Coast Road, Kanathur - 603 112, Chennai, India. Tel: 044-27444625 / 627 / 628, Fax: 044-27444632
Centre for Online and Distance Education (CODE)
AMET Deemed to be University
Kanathur, Chennai - 603 112.

Prof. Dr. V. RAJENDRAN
VICE - CHANCELLOR

ACADEMY OF MARITIME EDUCATION AND TRAINING
(Deemed to be University u/s 3 of UGC Act. 1956)
135, East Coast Road,
Kanathur, Chennai - 603 112, India.

Email : office@ametuniv.ac.in Website : www.ametuniv.ac.in



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BBA-Semester-III

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBB301D	Interpersonal Communication	Ms.Sumitha	Dr.D.Arivazhagan
2	CDOEBB302D	Financial Management	Dr.S.Poongavanam	Dr.R.Balaji
3	CDOEBB303D	Logistics Management	Dr.J.Rengamani	Dr.R.Srinivasan
4	CDOEBB304D	Ports and Terminals Management	Dr.Sandeep Kumar Gupta	Dr.J.Rengamani
5	CDOEBB305D	Multimodal Transportation	Dr.A.Shameem	Dr.S.Poongavanam
6	CDOEBB306D	Economic Geography	Mr.S.Arunkumar	Dr.Haroon Basha.I
7	CDOEBB307D	Retail Management	Dr.R.Srinivasan	Ms.Sumitha
8	CDOEBBE5	Management Information System	Dr.D.Arivazhagan	Dr.R.Vettriselvan
9	CDOEBBE6	Strategic Business Reporting	Ms.R.Divyaranjani	Dr.R.Balaji

BBA-Semester- IV

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBB401D	Professional communication	Ms.Sumitha	Dr.D.Arivazhagan
2	CDOEBB402D	Liner Trade	Dr.J.Rengamani	Dr.R.Srinivasan
3	CDOEBB403D	Marine Insurance	Dr.S.Poongavanam	Mr.S.Arunkumar
4	CDOEBB404D	Supply Chain Management	Dr.Sandeep Kumar Gupta	Dr.J.Rengamani
5	CDOEBB405D	Sales and Distribution Management	Dr.R.Srinivasan	Ms.Sumitha
6	CDOEBBE7	Business Law	Dr.Haroon Basha.I	Dr.A.Shameem
7	CDOEBBE8	Industrial Marketing	Dr.R.Vettriselvan	Dr.D.Arivazhagan

Programme Co-ordinator

Director-ODL

Dr. J. RENGAMANI, MBA., Ph.D.,
Director, ODL-OL
Centre for Online and Distance Education (CODE)
AMET Deemed to be University
Kanathur, Chennai - 603 112.

Dr. Registrar

Dr. PRAKASHVEI
Registrar i/c
ACADEMY OF MARITIME EDUCATION AND TR
(Deemed to be University u/s 3 of UGC Act.
135, East Coast Road,
Kanathur - 603 112, Chennai, In

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B.Com-Semester-I

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBC101D	Business Mathematics	Dr.M.Ruben Anto	Ms.R.Divyananjani
2	CDOEBC102D	Business English I	Ms.Sumitha	Dr.A.Shameem
3	CDOEBC103D	Communication Skills I	Ms.Sumitha	Dr.A.Shameem
4	CDOEBC104D	Financial Accounting I	Dr.R.Sathish	Dr.S.Poongavanam
5	CDOEBC105D	Introduction to Shipping Business	Dr.J.Rengamani	Dr.R.Balaji
6	CDOEBC106D	Introduction to Logistics	Dr.A.Shameem	Dr.Sandeep Kumar Gupta
7	CDOEBC107D	Business Economics	Dr.S.Poongavanam	Dr.R.Srinivasan
8	CDOEBC108D	Introduction to Information Technology	Dr.D.Arivazhagan	Dr.M.Ruben Anto
9	CDOEBCE1D	Corporate Communication	Ms.R.Divyananjani	Ms.Sumitha
10	CDOEBCE2D	Organisational Behaviour	Dr.R.Srinivasan	Dr.R.Sathish

B.Com-Semester-II

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBC201D	Business Statistics	Ms.R.Divyananjani	Dr.R.Balaji
2	CDOEBC202D	Business English II	Ms.Sumitha	Dr.A.Shameem
3	CDOEBC203D	Communication skills II	Ms.Sumitha	Dr.A.Shameem
4	CDOEBC204D	Financial Accounting II	Dr.R.Sathish	Dr.M.Ruben Anto
5	CDOEBC205D	Port Management	Dr.J.Rengamani	Dr.Sandeep Kumar Gupta
6	CDOEBC206D	Banking and financial institution	Dr.A.Shameem	Dr.R.Srinivasan
7	CDOEBC207D	Supply Chain Management	Dr.S.Poongavanam	Dr.J.Rengamani
8	CDOEBC208D	Introduction to Programming	Dr.D.Arivazhagan	Dr.M.Ruben Anto
9	CDOEBCE3D	Mercantile Law	Dr.M.Ruben Anto	Dr.R.Srinivasan
10	CDOEBCE4D	Marketing Management	Dr.R.Srinivasan	Dr.R.Sathish

J. Rengamani

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B.Com-Semester-III

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBC301D	Interpersonal Communication	Ms.Sumitha	Ms.R.Divyaranjani
2	CDOEBC302D	Cost and Management Accounting	Dr.M.Ruben Anto	Dr.A.Shameem
3	CDOEBC303D	Ship Chartering	Dr.J.Rengamani	Dr.R.Balaji
4	CDOEBC304D	Principles of Management	Dr.R.Srinivasan	Dr.Sandeep Kumar Gupta
5	CDOEBC305D	Multimodal Transportation and Logistic Planning	Dr.A.Shameem	Dr.R.Balaji
6	CDOEBC306D	Database Management System	Dr.D.Arivazhagan	Dr.S.Poongavanam
7	CDOEBCE5D	Exim Procedure and Forex Management	Dr.S.Poongavanam	Dr.R.Srinivasan
8	CDOEBCE6D	E-Commerce and Digital Processing	Ms.R.Divyaranjani	Dr.M.Ruben Anto

B.Com-Semester-IV

S.No	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEBC401D	Professional Communication	Ms.Sumitha	Ms.R.Divyaranjani
2	CDOEBC402D	Financial Management	Dr.M.Ruben Anto	Dr.A.Shameem
3	CDOEBC403D	Retail Logistics and Warehouse Management	Dr.A.Shameem	Dr.R.Balaji
4	CDOEBC404D	Marine Insurance	Dr.S.Poongavanam	Dr.R.Srinivasan
5	CDOEBC405D	Entrepreneurship Development	Ms.R.Divyaranjani	Dr.M.Ruben Anto
6	CDOEBC406D	Web Technology	Dr.D.Arivazhagan	Dr.S.Poongavanam
7	CDOEBCE7D	Fundamentals of HRM	Dr.R.Srinivasan	Dr.R.Sathish
8	CDOEBCE8D	Micro Finance Operations	Dr.R.Sathish	Dr.M.Ruben Anto


Programme Co-ordinator


Director-ODL


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Dr. M. JAYAPRAKASHVEL
Registrar i/c

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MBA-Semester- I

S.No.	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEMB101D	People Management and Organisational Behaviour	Dr.Sandeep Kumar Gupta	Dr.S.Poongavanam
2	CDOEMB102D	Global Shipping Business	Dr.R.Balaji	Dr.A.Shameem
3	CDOEMB103D	Maritime Economics	Dr.S.Poongavanam	Dr.R.Srinivasan
4	CDOEMB104D	Marketing Management	Dr.R.Srinivasan	Dr.D.Arivazhagan
5	CDOEMB105D	Accounting and Financial Management	Dr.A.Shameem	Dr.R.Srinivasan
6	CDOEMB106D	Data Analysis	Dr.J.Rengamani	Dr.R. Vettriselvan
7	CDOEMB107D	Communication for Managers	Dr.I.Haroon Basha	Dr.S.Poongavanam
8	CDOEMB301D	Computer Applications for Business	Dr.D.Arivazhagan	Ms.Sumitha
9	CDOEMBE02D	Cross Cultural Management	Dr.R. Vettriselvan	Ms.R.Divya Ranjani

MBA-Semester- II

S.No.	Course Code	Course Title	Content Writer (ODL)	Content Reviewer (ODL)
1	CDOEMB201D	Chartering and Commercial Geography	Dr.J.Rengamani	Dr.A.Shameem
2	CDOEMB202D	Logistics Management	Dr.A.Shameem	Dr.D.Arivazhagan
3	CDOEMB203D	Liner Shipping Business	Dr.R.Balaji	Dr.S.Poongavanam
4	CDOEMB204D	Port Operations and Pricing	Dr.S.Poongavanam	Dr.R.Balaji
5	CDOEMB205D	Research Methodology	Dr.I.Haroon Basha	Ms.R.Divya Ranjani
6	CDOEMB206D	International Business	Dr.R.Vettriselvan	Mr.S.Arunkumar
7	CDOEMBE03D	International HRM	Dr.Sandeep Kumar Gupta	Ms.Sumitha
8	CDOEMBE04D	Air Cargo Management	Dr.D.Arivazhagan	Dr.R.Srinivasan


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135, East Coast Road,
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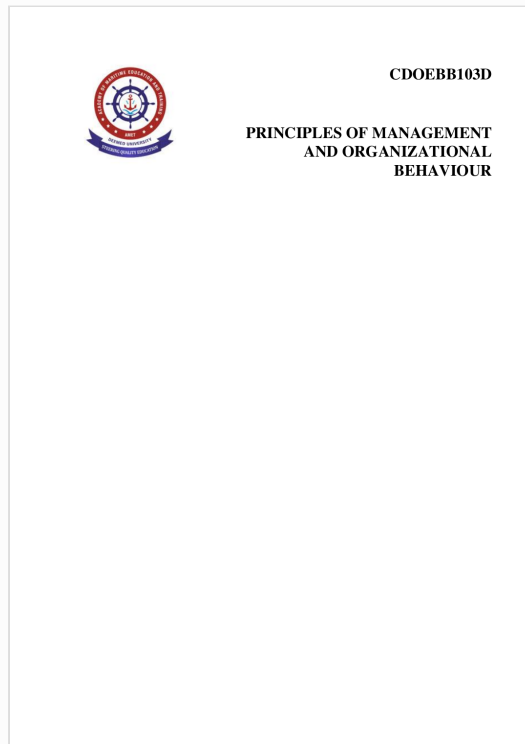


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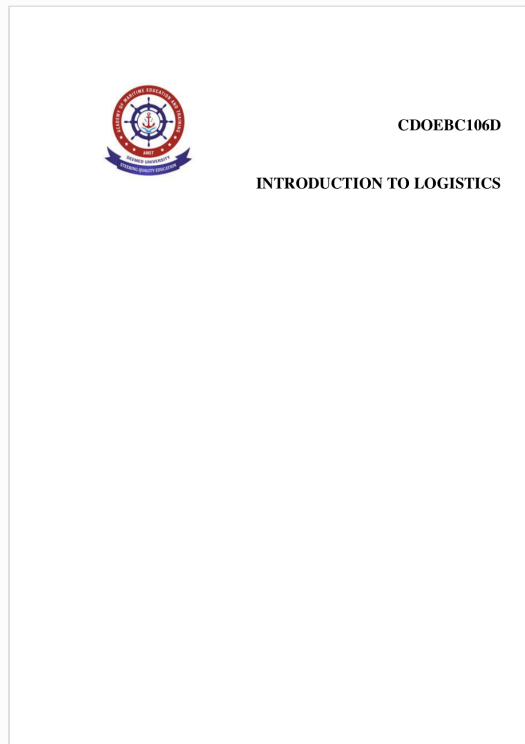


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