



## SELF-LEARNING MATERIALS (SLM)

### BACHELOR OF BUSINESS ADMINISTRATION (BBA)

#### BBA - Semester I

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 3 Credits</b>						
1	CDOEBB101D	Business English- I	2	0	0	2
2	CDOEBB102D	Communication Skills Laboratory - I	0	0	2	1
<b>Programme Core (Mandatory) - 15 Credits</b>						
3	CDOEBB103D	Principles of Management and Organizational Behaviour	3	0	0	3
4	CDOEBB104D	Introduction to Shipping Business	3	0	0	3
5	CDOEBB105D	Business Statistics	2	1	0	3
6	CDOEBB106D	Marketing Management	3	0	0	3
7	CDOEBB107D	Information Technology for Business	2	1	0	3
8	CDOEBB108D	IT tools for Business (Practical)	0	0	2	1
<b>Programme Elective</b>						
		Elective-1	3	0	0	3
<b>TOTAL</b>			<b>18</b>	<b>2</b>	<b>4</b>	<b>22</b>

Note: L- Lecture      T- Tutorial      P – Practical      C- Credit

#### BBA - Semester: II

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 3 Credits</b>						
1	CDOEBB201D	Business English- II	2	0	0	2
2	CDOEBB202D	Communication Skills Laboratory - II	0	0	2	1
<b>Programme Core (Mandatory) - 15 Credits</b>						
3	CDOEBB203D	Business Accounting	2	1	0	3
4	CDOEBB204D	International Trade	3	0	0	3
5	CDOEBB205D	Economics of Sea Transport	3	0	0	3
6	CDOEBB206D	Human Resource Management	3	0	0	3
7	CDOEBB207D	Foreign Exchange Markets	3	0	0	3
<b>Programme Elective</b>						
		Elective-2	3	0	0	3
<b>TOTAL</b>			<b>19</b>	<b>1</b>	<b>2</b>	<b>21</b>

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## BBA - Semester: III

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 1 Credits</b>						
1	CDOEBB301D	Interpersonal Communication	0	0	2	1
<b>Programme Core (Mandatory) - 18 Credits</b>						
2	CDOEBB302D	Financial Management	3	0	0	3
3	CDOEBB303D	Logistics Management	3	0	0	3
4	CDOEBB304D	Ports and Terminals Management	3	0	0	3
5	CDOEBB305D	Multimodal Transportation	3	0	0	3
6	CDOEBB306D	Economic Geography	3	0	0	3
7	CDOEBB307D	Retail Management	3	0	0	3
<b>Programme Elective</b>						
		Elective-3	3	0	0	3
<b>TOTAL</b>			<b>21</b>	<b>0</b>	<b>2</b>	<b>22</b>

## BBA - Semester: IV

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 1 Credits</b>						
1	CDOEBB401D	Professional communication	0	0	2	1
<b>Programme Core (Mandatory) - 15Credits</b>						
2	CDOEBB402D	Liner Trade	4	0	0	4
3	CDOEBB403D	Marine Insurance	4	0	0	4
4	CDOEBB404D	Supply Chain Management	4	0	0	4
5	CDOEBB405D	Sales and Distribution Management	3	0	0	3
<b>Programme Elective</b>						
		Elective-4	3	0	0	3
<b>TOTAL</b>			<b>18</b>	<b>0</b>	<b>2</b>	<b>19</b>

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## BBA - Semester: V

S.No	Course Code	Course Title	L	T	P	C
<b>Programme Core (Mandatory) - 18 Credits</b>						
1	CDOEBB501D	Warehouse and Inventory Management	3	1	0	4
2	CDOEBB502D	Chartering Principles and Ship Management	3	1	0	4
3	CDOEBB503D	Export and Import Trade	4	0	0	4
4	CDOEBB504D	Legal Aspects of Shipping	3	0	0	3
5	CDOEBB505D	Research Methods	3	0	0	3
<b>Programme Elective</b>						
		Elective-5	3	0	0	3
<b>TOTAL</b>			<b>18</b>	<b>2</b>	<b>0</b>	<b>21</b>

## BBA - Semester: VI

S.No	Course Code	Course Title	L	T	P	C
<b>Programme Core (Mandatory) - 7 Credits</b>						
1	CDOEBB601D	Entrepreneurship Management	3	1	0	4
2	CDOEBB602D	Corporate Governance	3	0	0	3
<b>Programme Elective</b>						
		Elective-6	3	0	0	3
<b>Project - 5 Credits</b>						
5	CDOEBB603D	Major Project	0	0	10	5
<b>TOTAL</b>			<b>9</b>	<b>1</b>	<b>10</b>	<b>15</b>

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## BBA-Elective Courses

S.No	Course Code	Course Title	L	T	P	C
<b>Programme Electives</b>						
1	CDOEBBE1	Business Economics	3	0	0	3
2	CDOEBBE2	Ethics and values	3	0	0	3
3	CDOEBBE3	Quantitative Techniques for Management	3	0	0	3
4	CDOEBBE4	Strategic Business Leadership	3	0	0	3
5	CDOEBBE5	Management Information System	3	0	0	3
6	CDOEBBE6	Strategic Business Reporting	3	0	0	3
7	CDOEBBE7	Business Law	3	0	0	3
8	CDOEBBE8	Industrial Marketing	3	0	0	3
9	CDOEBBE9	Learning and Development	3	0	0	3
10	CDOEBBE10	Strategic Cost Management	3	0	0	3
11	CDOEBBE11	Enterprise Resource Planning	3	0	0	3
12	CDOEBBE12	Digital and Social Media Marketing	3	0	0	3

  
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## SELF-LEARNING MATERIALS (SLM)

## BACHELOR OF COMMERCE (B.Com)

### B.Com-Semester-I

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC101D	Business Mathematics	3	0	0	3
2	CDOEBC102D	Business English I	2	0	0	2
3	CDOEBC103D	Communication Skills I	0	0	2	1
<b>Programme Core (Mandatory)</b>						
1	CDOEBC104D	Financial Accounting I	3	0	0	3
2	CDOEBC105D	Introduction to Shipping Business	3	0	0	3
3	CDOEBC106D	Introduction to Logistics	3	0	0	3
4	CDOEBC107D	Business Economics	3	0	0	3
5	CDOEBC108D	Introduction to Information Technology	3	0	0	4
<b>Programme Elective</b>						
		Elective-1	3	0	0	3
						<b>25</b>

### B.Com-Semester-II

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC201D	Business Statistics	3	0	0	3
2	CDOEBC202D	Business English II	2	0	0	2
3	CDOEBC203D	Communication skills Laboratory II	2	0	0	1
<b>Programme Core</b>						
1	CDOEBC204D	Financial Accounting II	3	0	0	3
2	CDOEBC205D	Port Management	3	0	0	3
3	CDOEBC206D	Banking and financial institution	3	0	0	3
4	CDOEBC207D	Supply Chain Management	3	0	0	3
5	CDOEBC208D	Introduction to Programming	3	0	0	4
<b>Programme Elective</b>						
		Elective-2	3	0	0	3
						<b>25</b>

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## B.Com-Semester-III

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC301D	Interpersonal Communication	0	0	2	1
<b>Programme Core</b>						
1	CDOEBC302D	Cost and Management Accounting	3	0	0	3
2	CDOEBC303D	Ship Chartering	3	0	0	3
3	CDOEBC304D	Principles of Management	3	0	0	3
4	CDOEBC305D	Multimodal Transportation and Logistic Planning	3	0	0	3
5	CDOEBC306D	Database Management System	3	0	0	4
<b>Programme Elective</b>						
		Elective-3	3	0	0	3
						<b>20</b>

## B.Com-Semester-IV

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC401D	Professional Communication	0	0	2	1
<b>Programme Core</b>						
1	CDOEBC402D	Financial Management	3	0	0	3
2	CDOEBC403D	Retail Logistics and Warehouse Management	3	0	0	3
3	CDOEBC404D	Marine Insurance	3	0	0	3
4	CDOEBC405D	Entrepreneurship Development	3	0	0	3
5	CDOEBC406D	Web Technology	3	0	0	4
<b>Programme Elective</b>						
		Elective-4	3	0	0	3
						<b>20</b>

## B.Com-Semester-V

S.No	Course Code	Course Name	L	T	P	C
<b>Programme Core</b>						
1	CDOEBC501D	Direct and Indirect Taxation	4	0	0	4
2	CDOEBC502D	Liner Trade Operations	3	0	0	3
3	CDOEBC503D	Research Methodology	3	0	0	3
4	CDOEBC504D	International Trade	3	0	0	3
5	CDOEBC505D	Fundamentals of Artificial Intelligence	4	0	0	4
<b>Programme Elective</b>						
		Elective-5	3	0	0	3
						<b>20</b>

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## B.Com-Semester-VI

S.No	Course Code	Course Name	L	T	P	C
1	CDOE601D	B. Com Project	0	0	0	10

Programme Electives						
S.No	Course Code	Course Name	L	T	P	C
1	CDOEBCE1D	Corporate Communication	3	0	0	3
2	CDOEBCE2D	Organisational Behaviour	3	0	0	3
3	CDOEBCE3D	Mercantile Law	3	0	0	3
4	CDOEBCE4D	Marketing Management	3	0	0	3
5	CDOEBCE5D	Exim Procedure and Forex Management	3	0	0	3
6	CDOEBCE6D	E-Commerce and Digital Processing	3	0	0	3
7	CDOEBCE7D	Fundamentals of HRM	3	0	0	3
8	CDOEBCE8D	Micro Finance Operations	3	0	0	3
9	CDOEBCE9D	Auditing and Assurance	3	0	0	3
10	CDOEBCE10D	Total Quality Management	3	0	0	3

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## SELF-LEARNING MATERIALS (SLM)

### MBA-Shipping and Logistics Management

#### MBA-Semester-I

Sr. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB101D	People Management and Organisational Behaviour	3	0	0	3
2	CDOEMB102D	Global Shipping Business	3	1	0	4
3	CDOEMB103D	Maritime Economics	3	0	0	3
4	CDOEMB104D	Marketing Management	3	0	0	3
5	CDOEMB105D	Accounting and Financial Management	2	2	0	4
6	CDOEMB106D	Data Analysis	2	2	0	4
7	CDOEMB107D	Communication for Managers	3	0	0	3
<b>Programme Elective</b>						
8		Elective-1	3	0	0	3
<b>TOTAL</b>			<b>22</b>	<b>5</b>	<b>0</b>	<b>27</b>

#### MBA – Semester-II

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB201D	Chartering and Commercial Geography	3	1	0	4
2	CDOEMB202D	Logistics Management	3	1	0	4
3	CDOEMB203D	Liner Shipping Business	3	1	0	4
4	CDOEMB204D	Port Operations and Pricing	3	1	0	4
5	CDOEMB205D	Research Methodology	3	1	0	4
6	CDOEMB206D	International Business	3	1	0	4
<b>Programme Elective</b>						
7		Elective-2	3	0	0	3
<b>TOTAL</b>			<b>21</b>	<b>6</b>	<b>0</b>	<b>27</b>

Note: L- Lecture

T- Tutorial

P – Practical

C- Credit

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## MBA – Semester-III

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB301D	Maritime Law and Customs Procedures	3	0	0	3
2	CDOEMB302D	Export and Import Management	3	0	0	3
3	CDOEMB303D	Port Agency Operations	3	0	0	3
4	CDOEMB304D	Supply Chain and Materials Management	3	0	0	3
5	CDOEMB305D	E-Commerce	3	0	0	3
6	CDOEMB306D	Shipping Finance and Marine Insurance	3	0	0	3
7	CDOEMB307D	International Marketing	3	0	0	3
8	CDOEMB308D	Customer Relationship Management	3	0	0	3
<b>Programme Elective</b>						
9		Elective-3	3	0	0	3
<b>TOTAL</b>			<b>27</b>	<b>0</b>	<b>0</b>	<b>27</b>

## MBA – Semester-IV

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB401D	Entrepreneurship Development	3	1	0	4
2	CDOEMB402D	Business to Business Marketing	3	0	0	3
<b>Programme Elective</b>						
3		Elective-4	3	0	0	3
<b>Project</b>						
4	CDOEMB403D	Shipping and Logistics Project	0	0	10	5
<b>TOTAL</b>			<b>9</b>	<b>1</b>	<b>10</b>	<b>15</b>

Note: L- Lecture

T- Tutorial

P – Practical

C- Credit

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## MBA-Elective Courses

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Electives</b>						
1	CDOEMBE01D	Computer Applications for Business	3	0	0	3
2	CDOEMBE02D	Cross Cultural Management	3	0	0	3
3	CDOEMBE03D	International HRM	3	0	0	3
4	CDOEMBE04D	Air Cargo Management	3	0	0	3
5	CDOEMBE05D	Merchant Banking and Financial Services	3	0	0	3
6	CDOEMBE06D	Cruise Management	3	0	0	3
7	CDOEMBE07D	Sales and Retail Management	3	0	0	3
8	CDOEMBE08D	Strategic Management	3	0	0	3

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