



**Dr.M.Jayaprakashvel M.Sc., Ph.D.,**  
**Registrar i/c**

Date: 22.11.2023

**Certified True Extract of the Minutes of the Academic Council Meeting  
in respect of offering Open and Distance Learning (ODL) Programmes**

The following is an extract of the resolution passed in the meeting of the Academic Council of AMET Deemed to be University, Chennai (Deemed to be University under section 3 of the UGC Act 1956) held on 24.08.2022.

**Item No: 6**

Resolved that the proposal brought forward by Director Centre for Online and Distance Education to offer following programmes in Open and Distance Learning and Online Learning mode with the due approval from the Distance Education Bureau of UGC in dual mode was considered and approved for the submission of Board of Management.

1. Master of Business Administration (M.B.A) - Shipping and Logistics Management
2. Bachelor of Business Administration (B.B.A)
3. Bachelor of Commerce (B.Com)

**Registrar i/c**

**Dr. M. JAYAPRAKASHVEL**  
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ACADEMY OF MARITIME EDUCATION AND TRAINING  
(Deemed to be University u/s 3 of UGC Act. 1956)  
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**AMET**  
**UNIVERSITY**  
(Deemed to be University Under Section 3 of UGC Act 1956)

**Dr.M.Jayaprakashvel M.Sc., Ph.D.,**  
**Registrar i/c**

Date: 22.11.2023

**Certified True Extract of the Minutes of the Board of Management Meeting  
in respect of offering Open and Distance Learning (ODL) Programmes**

The following is an extract of the resolution passed in the meeting of the Board of Management of AMET Deemed to be University, Chennai (Deemed to be University under section 3 of the UGC Act 1956) held on 12.10.2022 (Agenda Item No 11).

**Item No: 11**

Resolved that the recommendation made by the Academic Council to offer following programmes in Open and Distance Learning and Online Learning mode with the due approval from the Distance Education Bureau of UGC in dual mode was considered and approved.

1. Master of Business Administration (M.B.A) - Shipping and Logistics Management
2. Bachelor of Business Administration (B.B.A)
3. Bachelor of Commerce (B.Com)

The Director, Centre for Online and Distance Education is authorized to make necessary applications at appropriate times with due approval from the University Authorities.

**Registrar i/c**

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**Dr.M.Jayaprakashvel M.Sc., Ph.D.,**  
**Registrar i/c**

Date: 22.11.2023

**Certified True Extract of the Minutes of the Academic Council Meeting  
in respect of the Programme Project Report of Open and Distance  
Learning (ODL) \ Online Learning (OL) Programmes**

The following is an extract of the resolution passed in the meeting of the Academic Council of AMET Deemed to be University Chennai held on 06.10.2023.

**Item No: 1**

Resolved that the Programme Project Report for the following programme to be offered in dual mode (ODL & OL) through the Centre for Online and Distance Education with the due approval of Distance Education Bureau DEB-UGC be approved. Further resolved that these documents are to be approved by the Executive Council and to be uploaded in the UGC, Distance Education Bureau Portal for the application of approval to the conduct of ODL and OL programme.

1. Master of Business Administration (M.B.A) - Shipping and Logistics Management
2. Bachelor of Business Administration (B.B.A)
3. Bachelor of Commerce (B.Com)

The programme Project Reports of the above programmes are recommended and approved. The same may be placed in the Board of Management of University which has been renamed as Executive Council in Compliance with the UGC Regulations 2023 for further processing.

  
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**Dr.M.Jayaprakashvel M.Sc., Ph.D.,**  
**Registrar i/c**

Date: 22.11.2023

**Certified True Extract of the Minutes of the Executive Council Meeting  
in respect of the Programme Project Report of Open and Distance  
Learning (ODL) and Online Learning (OL) Programmes**

The following is an extract of the resolution passed in the meeting of Executive Council held on 7.10.2023 (The Board of Management has been renamed as Executive Council in compliance with the UGC Regulations 2023).

**Item No: 1**

Resolved that the recommendation of Academic Council meeting held on 6.10.2023 for the Programme Project Report for the programmes such as

1. Master of Business Administration (M.B.A) - Shipping and Logistics Management
2. Bachelor of Business Administration (B.B.A)
3. Bachelor of Commerce (B.Com)

to be offered in dual mode (Centre for Online and Distance Education) through the University's Centre for Online and Distance Learning with due approval of Distance Education Bureau DEB UGC, was considered and approved.

  
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**Dr.M.Jayaprakashvel M.Sc., Ph.D.,**  
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Date: 22.11.2023

**Certified True Extract of the Minutes of the Academic Council Meeting  
in respect of Report on the Self-Learning Materials (SLM) of M.B.A,  
B.B.A and B.Com in Open and Distance Learning (ODL) Mode**

The following is an extract of the resolution passed in the meeting of the Academic Council of AMET Deemed to be University, Chennai held on 06.10.2023.

**Item No: 2**

Resolved that the Report on the Self Learning Materials (SLM) for Master of Business Administration (M.B.A) Shipping and Logistics Management, Bachelor of Business Administration (B.B.A) and Bachelor of Commerce (B.Com) programmes recommended by the respective Board of Studies held on 12.07.2023 and approved for implementation and to upload in the UGC, Distance Education Bureau portal.

The report is considered and approved and recommended for the admission to the Board of Management which has been renamed as Executive Council.

  
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**Registrar i/c**

Date: 22.11.2023

**Certified True Extract of the Minutes of the Executive Council Meeting  
in respect of Report on the Self-Learning Materials (SLM) of M.B.A,  
B.B.A and B.Com in Open and Distance Learning (ODL) Programme**

The following is an extract of the resolution passed in the meeting of Executive Council held on 7.10.2023 (The Board of Management has been renamed as Executive Council in compliance with the UGC Regulations 2023).

**Item No: 2**

Resolved that the recommendation of Academic Council meeting held on 6.10.2023 for the Report on Self-Learning Materials (SLM) for the Master of Business Administration (M.B.A) Shipping and Logistics Management, Bachelor of Business Administration (B.B.A) and Bachelor of Commerce (B.Com) Programmes recommended by respective Board of Studies held on 12.07.2023 was considered and approved.

**Registrar i/c**

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**Dr.M.Jayaprakashvel M.Sc., Ph.D.,**  
**Registrar i/c**

Date: 22.11.2023

**Certified True Extract of the Minutes of the Academic Council Meeting  
in respect of Report on the E-Learning Materials of M.B.A, B.B.A  
and B.Com in ODL/OL Mode**

The following is an extract of the resolution passed in the meeting of the Academic Council of AMET Deemed to be University, Chennai held on 06.10.2023.

**Item No: 2**

Resolved that the Report on the E-Learning Materials for Master of Business Administration (M.B.A) Shipping and Logistics Management, Bachelor of Business Administration (B.B.A) and Bachelor of Commerce (B.Com) programmes recommended by the respective Board of Studies held on 12.07.2023 and approved for implementation and to upload in the UGC, Distance Education Bureau portal.

The report is considered and approved and recommended for the admission to the Board of Management which has been renamed as Executive Council.

**Registrar i/c**

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**Registrar i/c**

Date: 22.11.2023

**Certified True Extract of the Minutes of the Executive Council Meeting  
in respect of Report on the E-Learning Materials of M.B.A, B.B.A  
and B.Com in ODL/OL Mode**

The following is an extract of the resolution passed in the meeting of Executive Council held on 7.10.2023 (The Board of Management has been renamed as Executive Council in compliance with the UGC Regulations 2023).

**Item No: 2**

Resolved that the recommendation of Academic Council meeting held on 6.10.2023 for the Report on E-Learning Materials for the Master of Business Administration (M.B.A) Shipping and Logistics Management, Bachelor of Business Administration (B.B.A) and Bachelor of Commerce (B.Com) Programmes recommended by respective Board of Studies held on 12.07.2023 was considered and approved.

**Registrar i/c**

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# AMET UNIVERSITY

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## SELF-LEARNING MATERIALS (SLM)

### BACHELOR OF BUSINESS ADMINISTRATION (BBA)

#### BBA - Semester I

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 3 Credits</b>						
1	CDOEBB101D	Business English- I	2	0	0	2
2	CDOEBB102D	Communication Skills Laboratory - I	0	0	2	1
<b>Programme Core (Mandatory) - 15 Credits</b>						
3	CDOEBB103D	Principles of Management and Organizational Behaviour	3	0	0	3
4	CDOEBB104D	Introduction to Shipping Business	3	0	0	3
5	CDOEBB105D	Business Statistics	2	1	0	3
6	CDOEBB106D	Marketing Management	3	0	0	3
7	CDOEBB107D	Information Technology for Business	2	1	0	3
8	CDOEBB108D	IT tools for Business (Practical)	0	0	2	1
<b>Programme Elective</b>						
		Elective-1	3	0	0	3
<b>TOTAL</b>			<b>18</b>	<b>2</b>	<b>4</b>	<b>22</b>

Note: L- Lecture      T- Tutorial      P – Practical      C- Credit

#### BBA - Semester: II

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 3 Credits</b>						
1	CDOEBB201D	Business English- II	2	0	0	2
2	CDOEBB202D	Communication Skills Laboratory - II	0	0	2	1
<b>Programme Core (Mandatory) - 15 Credits</b>						
3	CDOEBB203D	Business Accounting	2	1	0	3
4	CDOEBB204D	International Trade	3	0	0	3
5	CDOEBB205D	Economics of Sea Transport	3	0	0	3
6	CDOEBB206D	Human Resource Management	3	0	0	3
7	CDOEBB207D	Foreign Exchange Markets	3	0	0	3
<b>Programme Elective</b>						
		Elective-2	3	0	0	3
<b>TOTAL</b>			<b>19</b>	<b>1</b>	<b>2</b>	<b>21</b>

*J. Rengamani*  
Director-ODL

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*Prof. Dr. V. Rajendran*  
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# AMET UNIVERSITY

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## BBA - Semester: III

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 1 Credits</b>						
1	CDOEBB301D	Interpersonal Communication	0	0	2	1
<b>Programme Core (Mandatory) - 18 Credits</b>						
2	CDOEBB302D	Financial Management	3	0	0	3
3	CDOEBB303D	Logistics Management	3	0	0	3
4	CDOEBB304D	Ports and Terminals Management	3	0	0	3
5	CDOEBB305D	Multimodal Transportation	3	0	0	3
6	CDOEBB306D	Economic Geography	3	0	0	3
7	CDOEBB307D	Retail Management	3	0	0	3
<b>Programme Elective</b>						
		Elective-3	3	0	0	3
<b>TOTAL</b>			<b>21</b>	<b>0</b>	<b>2</b>	<b>22</b>

## BBA - Semester: IV

S.No	Course Code	Course Title	L	T	P	C
<b>Foundation Course – 1 Credits</b>						
1	CDOEBB401D	Professional communication	0	0	2	1
<b>Programme Core (Mandatory) - 15Credits</b>						
2	CDOEBB402D	Liner Trade	4	0	0	4
3	CDOEBB403D	Marine Insurance	4	0	0	4
4	CDOEBB404D	Supply Chain Management	4	0	0	4
5	CDOEBB405D	Sales and Distribution Management	3	0	0	3
<b>Programme Elective</b>						
		Elective-4	3	0	0	3
<b>TOTAL</b>			<b>18</b>	<b>0</b>	<b>2</b>	<b>19</b>

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# AMET UNIVERSITY

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## BBA - Semester: V

S.No	Course Code	Course Title	L	T	P	C
<b>Programme Core (Mandatory) - 18 Credits</b>						
1	CDOEBB501D	Warehouse and Inventory Management	3	1	0	4
2	CDOEBB502D	Chartering Principles and Ship Management	3	1	0	4
3	CDOEBB503D	Export and Import Trade	4	0	0	4
4	CDOEBB504D	Legal Aspects of Shipping	3	0	0	3
5	CDOEBB505D	Research Methods	3	0	0	3
<b>Programme Elective</b>						
		Elective-5	3	0	0	3
<b>TOTAL</b>			<b>18</b>	<b>2</b>	<b>0</b>	<b>21</b>

## BBA - Semester: VI

S.No	Course Code	Course Title	L	T	P	C
<b>Programme Core (Mandatory) - 7 Credits</b>						
1	CDOEBB601D	Entrepreneurship Management	3	1	0	4
2	CDOEBB602D	Corporate Governance	3	0	0	3
<b>Programme Elective</b>						
		Elective-6	3	0	0	3
<b>Project - 5 Credits</b>						
5	CDOEBB603D	Major Project	0	0	10	5
<b>TOTAL</b>			<b>9</b>	<b>1</b>	<b>10</b>	<b>15</b>

  
Director-ODL

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Registrar

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# AMET UNIVERSITY

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## BBA-Elective Courses

S.No	Course Code	Course Title	L	T	P	C
<b>Programme Electives</b>						
1	CDOEBBE1	Business Economics	3	0	0	3
2	CDOEBBE2	Ethics and values	3	0	0	3
3	CDOEBBE3	Quantitative Techniques for Management	3	0	0	3
4	CDOEBBE4	Strategic Business Leadership	3	0	0	3
5	CDOEBBE5	Management Information System	3	0	0	3
6	CDOEBBE6	Strategic Business Reporting	3	0	0	3
7	CDOEBBE7	Business Law	3	0	0	3
8	CDOEBBE8	Industrial Marketing	3	0	0	3
9	CDOEBBE9	Learning and Development	3	0	0	3
10	CDOEBBE10	Strategic Cost Management	3	0	0	3
11	CDOEBBE11	Enterprise Resource Planning	3	0	0	3
12	CDOEBBE12	Digital and Social Media Marketing	3	0	0	3

  
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## SELF-LEARNING MATERIALS (SLM)

## BACHELOR OF COMMERCE (B.Com)

### B.Com-Semester-I

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC101D	Business Mathematics	3	0	0	3
2	CDOEBC102D	Business English I	2	0	0	2
3	CDOEBC103D	Communication Skills I	0	0	2	1
<b>Programme Core (Mandatory)</b>						
1	CDOEBC104D	Financial Accounting I	3	0	0	3
2	CDOEBC105D	Introduction to Shipping Business	3	0	0	3
3	CDOEBC106D	Introduction to Logistics	3	0	0	3
4	CDOEBC107D	Business Economics	3	0	0	3
5	CDOEBC108D	Introduction to Information Technology	3	0	0	4
<b>Programme Elective</b>						
		Elective-1	3	0	0	3
						<b>25</b>

### B.Com-Semester-II

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC201D	Business Statistics	3	0	0	3
2	CDOEBC202D	Business English II	2	0	0	2
3	CDOEBC203D	Communication skills Laboratory II	2	0	0	1
<b>Programme Core</b>						
1	CDOEBC204D	Financial Accounting II	3	0	0	3
2	CDOEBC205D	Port Management	3	0	0	3
3	CDOEBC206D	Banking and financial institution	3	0	0	3
4	CDOEBC207D	Supply Chain Management	3	0	0	3
5	CDOEBC208D	Introduction to Programming	3	0	0	4
<b>Programme Elective</b>						
		Elective-2	3	0	0	3
						<b>25</b>

*J. Rengamani*  
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## B.Com-Semester-III

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC301D	Interpersonal Communication	0	0	2	1
<b>Programme Core</b>						
1	CDOEBC302D	Cost and Management Accounting	3	0	0	3
2	CDOEBC303D	Ship Chartering	3	0	0	3
3	CDOEBC304D	Principles of Management	3	0	0	3
4	CDOEBC305D	Multimodal Transportation and Logistic Planning	3	0	0	3
5	CDOEBC306D	Database Management System	3	0	0	4
<b>Programme Elective</b>						
		Elective-3	3	0	0	3
						<b>20</b>

## B.Com-Semester-IV

S.No	Course Code	Course Name	L	T	P	C
<b>Foundation Course</b>						
1	CDOEBC401D	Professional Communication	0	0	2	1
<b>Programme Core</b>						
1	CDOEBC402D	Financial Management	3	0	0	3
2	CDOEBC403D	Retail Logistics and Warehouse Management	3	0	0	3
3	CDOEBC404D	Marine Insurance	3	0	0	3
4	CDOEBC405D	Entrepreneurship Development	3	0	0	3
5	CDOEBC406D	Web Technology	3	0	0	4
<b>Programme Elective</b>						
		Elective-4	3	0	0	3
						<b>20</b>

## B.Com-Semester-V

S.No	Course Code	Course Name	L	T	P	C
<b>Programme Core</b>						
1	CDOEBC501D	Direct and Indirect Taxation	4	0	0	4
2	CDOEBC502D	Liner Trade Operations	3	0	0	3
3	CDOEBC503D	Research Methodology	3	0	0	3
4	CDOEBC504D	International Trade	3	0	0	3
5	CDOEBC505D	Fundamentals of Artificial Intelligence	4	0	0	4
<b>Programme Elective</b>						
		Elective-5	3	0	0	3
						<b>20</b>

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## B.Com-Semester-VI

S.No	Course Code	Course Name	L	T	P	C
1	CDOE601D	B. Com Project	0	0	0	10

Programme Electives						
S.No	Course Code	Course Name	L	T	P	C
1	CDOEBCE1D	Corporate Communication	3	0	0	3
2	CDOEBCE2D	Organisational Behaviour	3	0	0	3
3	CDOEBCE3D	Mercantile Law	3	0	0	3
4	CDOEBCE4D	Marketing Management	3	0	0	3
5	CDOEBCE5D	Exim Procedure and Forex Management	3	0	0	3
6	CDOEBCE6D	E-Commerce and Digital Processing	3	0	0	3
7	CDOEBCE7D	Fundamentals of HRM	3	0	0	3
8	CDOEBCE8D	Micro Finance Operations	3	0	0	3
9	CDOEBCE9D	Auditing and Assurance	3	0	0	3
10	CDOEBCE10D	Total Quality Management	3	0	0	3

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## SELF-LEARNING MATERIALS (SLM)

### MBA-Shipping and Logistics Management

#### MBA-Semester-I

Sr. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB101D	People Management and Organisational Behaviour	3	0	0	3
2	CDOEMB102D	Global Shipping Business	3	1	0	4
3	CDOEMB103D	Maritime Economics	3	0	0	3
4	CDOEMB104D	Marketing Management	3	0	0	3
5	CDOEMB105D	Accounting and Financial Management	2	2	0	4
6	CDOEMB106D	Data Analysis	2	2	0	4
7	CDOEMB107D	Communication for Managers	3	0	0	3
<b>Programme Elective</b>						
8		Elective-1	3	0	0	3
<b>TOTAL</b>			<b>22</b>	<b>5</b>	<b>0</b>	<b>27</b>

#### MBA – Semester-II

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB201D	Chartering and Commercial Geography	3	1	0	4
2	CDOEMB202D	Logistics Management	3	1	0	4
3	CDOEMB203D	Liner Shipping Business	3	1	0	4
4	CDOEMB204D	Port Operations and Pricing	3	1	0	4
5	CDOEMB205D	Research Methodology	3	1	0	4
6	CDOEMB206D	International Business	3	1	0	4
<b>Programme Elective</b>						
7		Elective-2	3	0	0	3
<b>TOTAL</b>			<b>21</b>	<b>6</b>	<b>0</b>	<b>27</b>

Note: L- Lecture

T- Tutorial

P – Practical

C- Credit

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## MBA – Semester-III

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB301D	Maritime Law and Customs Procedures	3	0	0	3
2	CDOEMB302D	Export and Import Management	3	0	0	3
3	CDOEMB303D	Port Agency Operations	3	0	0	3
4	CDOEMB304D	Supply Chain and Materials Management	3	0	0	3
5	CDOEMB305D	E-Commerce	3	0	0	3
6	CDOEMB306D	Shipping Finance and Marine Insurance	3	0	0	3
7	CDOEMB307D	International Marketing	3	0	0	3
8	CDOEMB308D	Customer Relationship Management	3	0	0	3
<b>Programme Elective</b>						
9		Elective-3	3	0	0	3
<b>TOTAL</b>			<b>27</b>	<b>0</b>	<b>0</b>	<b>27</b>

## MBA – Semester-IV

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Core</b>						
1	CDOEMB401D	Entrepreneurship Development	3	1	0	4
2	CDOEMB402D	Business to Business Marketing	3	0	0	3
<b>Programme Elective</b>						
3		Elective-4	3	0	0	3
<b>Project</b>						
4	CDOEMB403D	Shipping and Logistics Project	0	0	10	5
<b>TOTAL</b>			<b>9</b>	<b>1</b>	<b>10</b>	<b>15</b>

Note: L- Lecture      T- Tutorial      P – Practical      C- Credit

  
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## MBA-Elective Courses

S. No	Course Code	Course Title	L	T	P	C
<b>Programme Electives</b>						
1	CDOEMBE01D	Computer Applications for Business	3	0	0	3
2	CDOEMBE02D	Cross Cultural Management	3	0	0	3
3	CDOEMBE03D	International HRM	3	0	0	3
4	CDOEMBE04D	Air Cargo Management	3	0	0	3
5	CDOEMBE05D	Merchant Banking and Financial Services	3	0	0	3
6	CDOEMBE06D	Cruise Management	3	0	0	3
7	CDOEMBE07D	Sales and Retail Management	3	0	0	3
8	CDOEMBE08D	Strategic Management	3	0	0	3

Note: L- Lecture

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