

CURRICULUM – BBA SHIPPING

Year	Semester	Subject Title
1 st year	1 st Semester	UAPT11 - Management Principles UAPT12 - Shipping Business UAPT13 - Data Science UAPT14 - Marketing Management UAPT15 - Business Economics
	2 nd Semester	UAPT21 - Management Information System UAPT22 - Business Accounting UAPT23 - International Trade UAPT24 - Business Economics UAPT25 - Business Communication
2 nd year	3 rd Semester	UAPT31 - Financial Management UAPT32 - Logistics Management UAPT33 - Ports and Terminals Management UAPT34 - Multimodal Transportation UAPT35 - Sales and Distribution Management
	4 th Semester	UAPT41 - Liner Trade UAPT42 - Supply Chain Management UAPT43 - Human Resource Management UAPT44 - Retail Management UAPT45A/B/C - Elective-1 <u>Elective-1</u> UAPT45A - Environmental Sciences UAPT45B - Total Quality Management UAPT45C - Marine Insurance
3 rd year	5 th Semester	UAPT51 - Chartering Principles and Ship Management UAPT52 - Export and Import Management UAPT53 - Legal Aspects of Shipping UAPT54 - Research Methods UAPT55A/B/C - Elective-2 <u>Elective-2</u> UAPT55A - Warehouse and Inventory Management UAPT55B - Customs Procedure and Documentation UAPT55C - Shipping Finance
	6 th Semester	UAPT61A/B/C – Elective-3 UAPT62A/B/C – Elective-4 UAPT63 - Project-Shipping & Logistics <u>Elective-3</u> UAPT61A - Customer Relationship Management UAPT61B - Digital and Social Media Marketing UAPT61C - B-2-B Marketing <u>Elective-4</u> UAPT63A - Entrepreneurship Management UAPT63B - Corporate Governance UAPT63C - Enterprise Resource Planning