

AMET Business School

MBA – Shipping and Logistics Management

Curriculum

Outcome Based Education System

For Batches Admitted from 2021-2022

AMET Business School

MBA – Shipping and Logistics Management – 2021-2022 (Regulation-E)

VISION AND MISSION OF THE UNIVERSITY

VISION

To sustain identity as a World Class Leader in Maritime Education and empower learners with wholesome knowledge through progressive innovation in training, research and development which will render students a unique learning experience and a transformation impact on the Global Society.

MISSION

AMET will strive continuously to:

- Impart value-based higher education and technical knowledge with uncompromising strides of an outstanding quality.
- Emerge as a Centre of Excellence inculcating skill development in recent technologies in accordance with industrial trends.
- Create World class research capabilities on par with the finest in the world and broaden student's horizons beyond classroom education.
- Nurture talent and entrepreneurship and enable all round personality development in students.
- Empower students from across socio economic strata.
- Make a positive difference to society through technical education.

VISION AND MISSION OF AMET BUSINESS SCHOOL

VISION:

To continuously upgrade the quality of our curriculum, pedagogy and research pursuits in order to achieve the status of one of the top-ranking institutions in the Maritime Management Education in the world.

MISSION:

- To be a source of effective value based managerial talent for the sustained development of Maritime Trade, Commerce and Industry not only in India but across the Globe.
- To emerge as a Centre of Excellence in technical, managerial and leadership in maritime trade and business based industrial needs..
- To produce and disseminate world-class, cutting edge research that shapes the way organisations operate and businesses are led and managed.
- To produce world-class, socially responsible, creative leaders and entrepreneurs who think on a global scale.
- To endow students with the educational opportunity belonging to different socio-economic backgrounds.
- To engage meaningfully with maritime trade and business to create a better society.

**ALIGNING THE DEPARTMENT VISION AND MISSION
WITH THE UNIVERSITY VISION AND MISSION**

Vision / Mission	AMET (Deemed to be University)	AMET Business School
Vision	To sustain identity as a World Class Leader in Maritime Education and empower learners with wholesome knowledge through progressive innovation in training, research and development which will render students a unique learning experience and a transformation impact on the Global Society.	To continuously upgrade the Quality of our Curriculum, Pedagogy and Research pursuits in order to achieve the status of one of the top-ranking institutions in the Maritime Management Education in the World.
Mission-1	Impart value-based higher education and technical knowledge with uncompromising strides of an outstanding quality.	To be a source of effective Value-based Managerial Talent for the sustained development of Maritime Trade, Commerce and Industry not only in India but across the Globe.
Mission-2	Emerge as a Centre of Excellence inculcating skill development in recent technologies in accordance with industrial trends.	To emerge as a Centre of Excellence in technical, managerial and leadership in maritime trade and business based industrial needs.
Mission-3	Create World class research capabilities on par with the finest in the world and broaden student's horizons beyond classroom education.	To produce and disseminate World-class, cutting edge research that shapes the way organisations operate and businesses are led and managed.
Mission-4	Nurture talent and entrepreneurship and enable all round personality development in students.	To produce World-class, Socially Responsible, Creative Leaders and Entrepreneurs who think on a global scale.
Mission-5	Empower students from across socio economic strata.	To Endow students with the educational opportunity belonging to different socio-economic backgrounds.
Mission-6	Make a positive difference to society through technical education.	To engage meaningfully with maritime trade and business, to create a better society.

Program Educational Objectives (PEOs)

The MBA-Shipping and Logistics Management graduates will

- PEO1** Become successful and competent, innovative and productive in addressing the needs of the Industry
- PEO2** Have a successful career in Shipping and Logistics Sector with sound technical and managerial leadership
- PEO3** Demonstrate high standard of ethical conduct, positive attitude and societal responsibilities in their chosen areas of career
- PEO4** Pursue higher education or research in maritime areas of management.

Program Outcomes (POs)

POs	Program Outcomes (POs)
PO1	Apply knowledge of management theories and practices to solve business problems
PO2	Foster analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop value based leadership ability.
PO4	Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of business.
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
PO6	Inculcate innovative thinking and entrepreneurial orientation
PO7	Apply systems and processes used in the functional areas of business and organisational development.
PO8	Demonstrate ability to undertake lifelong learning

Mapping of PEOs with POs

Program Educational Objectives (PEOs)	Program Outcomes (POs)							
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PEO1: Become successful and competent, innovative and productive in addressing the needs of the Industry	✓	✓	✓	✓	✓	✓	✓	✓
PEO2: Have a successful career in Shipping and Logistics Sector with sound technical, managerial leadership	✓	✓	✓	✓	✓	✓	✓	✓
PEO3: Demonstrate high standard of ethical conduct, positive attitude and societal responsibilities in their chosen areas of career	--	--	✓	✓	✓	--	✓	✓
PEO4: Pursue higher education or research in maritime areas of management.	✓	✓	--	✓	--	✓	--	✓

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List of Courses for the Program
(Semester wise)

MBA – Semester-I

S.No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PEBS101	Global Shipping Business	PC	4	4	0	0	4
2	PEBS102	Accounting and Financial Management	PC	4	4	0	0	4
3	PEBS103	Data Analytics	PC	4	4	0	0	4
4	PEBS104	Maritime Economics	PC	4	4	0	0	4
5	PEBS105	Communication for Managers	PC	4	4	0	0	4
6	PEBS106	People Management and Organisational Behaviour	PC	4	4	0	0	4
7	PEBS107	Computer Applications for Business	PC	4	4	0	0	4
TOTAL				28	28	0	0	28

Note: L- Lecture; T- Tutorial; P – Practical; C- Credit

PC – Professional Core

MBA – Semester-II

S.No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PEBS201	Chartering and Commercial Geography	PC	4	4	0	0	4
2	PEBS202	Liner Shipping Business	PC	4	4	0	0	4
3	PEBS203	Port Operations and Pricing	PC	4	4	0	0	4
4	PEBS204	Logistics & Supply Chain Management	PC	4	4	0	0	4
5	PEBS205	Marketing Management	PC	4	4	0	0	4
6	PEBS206	Research Methodology	PC	4	4	0	0	4
7	PEBS207	Indian Ethos, Ethics & Policy	PC	3	3	0	0	3
8	PEBSCPA	Industrial Visit	PC	-	-	-	-	1
9	PEVCC01	Value Added Training Programme-1	EOC	2	-	-	2	-
TOTAL				29	27	0	2	28

Note: L- Lecture; T- Tutorial; P – Practical; C- Credit

PC – Professional Core

EOC – Employment Opportunity Course

MBA – Semester-III

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PEBS301	Maritime Law and Customs Procedures	PC	4	4	0	0	4
2	PEBS302	Multimodal Transportation and Port Agency	PC	4	4	0	0	4
3	PEBS303	Export & Import Management	PC	4	4	0	0	4
4	PEBS304	International Marketing	PC	4	4	0	0	4
5	PEBS305	Shipping Finance & Marine Insurance	PC	4	4	0	0	4
6		Professional Elective-1	PE	3	3	0	0	3
7		Open Elective	OE	3	3	0	0	3
8	PEBS3PA	Internship	PC	4	0	0	4	2
9	PEVCC02	Value Added Training Programme-2	EOC	2	-	-	2	-
TOTAL				32	26	0	6	28

Note: L- Lecture; T- Tutorial; P – Practical; C- Credit

PC – Professional Core

PE – Professional Elective

OE – Open Elective (Open Electives are offered by Other Departments)

Professional Electives-1 (PE)

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PEBS306A	Services Marketing and Tourism Management	PE	3	3	0	0	3
2	PEBS306B	Project Appraisal and Finance	PE	3	3	0	0	3
3	PEBS306C	Big Data Analytics	PE	3	3	0	0	3
4	PEBS306D	SWAYAM/MOOCs Course	PE	3	3	0	0	3

MBA – Semester-IV

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PEBS401	Sales and Retail Management	PC	4	4	0	0	4
2		Professional Elective-2	PE	3	3	0	0	3
3	PEBS4PA	Project in Shipping and Logistics Management	Project	10	0	0	10	5
TOTAL				17	7	0	10	12

Note: L- Lecture; T- Tutorial; P – Practical; C- Credit

PC – Professional Core
PE – Professional Elective-2

Professional Electives-2 (PE)

S.No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PEBS402A	Entrepreneurship Development	PE	3	3	0	0	3
2	PEBS402B	Marketing for Small Business	PE	3	3	0	0	3
3	PEBS402C	International HRM	PE	3	3	0	0	3
4	PEBS402D	SWAYAM/MOOCs Course	PE	3	3	0	0	3

Total Number of Credits: 96 Credits

AMET CURRICULUM – CREDIT SHARE

Semester	Contact Hours	Lecture	Tutorial	Practical	Credits
Semester 1	28	28	0	0	28
Semester 2	29	27	0	2	28
Semester 3	32	26	0	6	28
Semester 4	17	7	0	10	12
Total	106	88	0	18	96

Distribution of Credits

Professional Core	Professional Elective	Open Elective	Project /Internship	Total
80	6	3	7	96

