



AMET
UNIVERSITY

(Deemed to be University Under Section 3 of UGC Act 1956)

135, East Coast Road, Kanathur, Chennai-603112

OFFICE OF THE CONTROLLER OF EXAMINATIONS

Pre – PhD THESIS PRESENTATION NOTIFICATION

Name of the PhD Scholar	: Ms. G. B. Jishya
Registration No	: 2014496122
Category	: Part Time PhD
Department	: AMET Business School
Supervisor/ Guide	: Dr. K. Maran
Title of the synopsis	: “A STUDY ON BUYERS PERCEPTION OF ONLINE MARKETING WITH REFERENCE TO CONSUMER DURABLE PRODUCT”
Date and Time	: 19.09.2024 at 2.00 PM
Venue	: A/V Hall, Second Floor, Dr. VBS Rajan Library

All the Faculty members, Research Scholars and students of AMET are cordially invited to attend the above Pre PhD presentation.


Controller of Examinations

Copy to

1. Dr. K. Maran, Supervisor with a request to communicate to the DC members
2. The Dean- Research
3. All Deans and HoDs of all Departments for the favor of circulation and display in notice board
4. The Public Relations Officer for placing in University website
5. Director E Governance for SMS notification to Faculty Members
6. PS to Vice Chancellor