

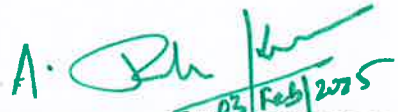


**OFFICE OF THE CONTROLLER OF EXAMINATIONS**  
**Notice for the Ph.D Public Viva Voce Examination**

Notice in the accordance with Ph.D rules 2010 (Revised 2017), Section 11.5 of AMET Deemed to be University is hereby issued for the Ph.D Public Viva Voce Examination for Ms. G. B. Jishya (Reg. No. 2014496122R), who has to defend her thesis in the public viva voce examination in the presence of external examiner on the date and time shown below:

- Name of the Scholar : **Ms. G. B. Jishya**  
(Reg. No. 2014496122R)
- Title of the Thesis : **“CUSTOMER PERCEPTION TOWARDS ONLINE MARKETING WITH REFERENCE TO DURABLE GOODS”**
- Department : AMET Business School
- Convener and Supervisor : **Dr. K. Maran**  
Research Supervisor,  
AMET Business School,  
AMET Deemed to be University,  
Chennai-603 112.
- External Examiner : **Dr. B. Devamaindhan**  
Professor,  
Department of Management Studies, IDE,  
University of Madras,  
Chepauk,  
Chennai.
- Date and Time : 10.02.2025 at 2:00 PM.
- Venue : A/V Hall, Second Floor, Dr. VBS Rajan Library,  
AMET University

A copy Thesis is available in Dr. VBS Rajan Library for the perusal of the public. The public viva voce examination is open to all.

  
03 Feb 2025  
**Controller of Examinations**