



AMET

ACADEMY OF MARITIME EDUCATION AND TRAINING

(Declared as Deemed to be **UNIVERSITY** u/s 3 of UGC Act 1956)

CURRICULUM

Course Name: MBA (SHIPPING & LOGISTICS MANAGEMENT)

(With Effect from the Academic Year 2015)

SEMESTER: I

S.No.	SUB CODE	SUBJECT TITLE	C	L	T	P	M
1	MBA-11	Managerial Communication	4	3	0	2	100
2	MBA-12	Managing People & Organisation	4	4	0	0	100
3	MBA-13	Global Maritime Business	4	3	0	2	100
4	MBA-14	Accounting for Managers	4	4	0	0	100
5	MBA-15	Quantitative Techniques	4	4	0	0	100
6	MBA-16	Marketing Management	4	4	0	0	100
7	MBA-17	Maritime Economics	4	4	0	0	100
TOTAL: 30 Periods/week							

Note: C- Credit L- Lecture T- Tutorial P – Practical M- Marks

Document Prepared in “Board of Studies” held on

Date: **10 – 04 – 2015**

Document Approved in “Academic Council” held on

Date: **24 – 04 – 2015**

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SEMESTER: II

S.No.	SUB CODE	SUBJECT TITLE	C	L	T	P	M
1	MBA-21	Human Resource management	4	4	0	0	100
2	MBA-22	Liner Shipping Business	4	4	0	0	100
3	MBA-23	Port Operations & Pricing	4	4	0	0	100
4	MBA-24	Commercial Geography	4	3	0	2	100
5	MBA-25	Research Methodology & Operations Research	4	3	0	2	100
6	MBA-26	Management Information System & E-Commerce	4	3	0	2	100
7		Department Elective	3	3	0	0	100
Department Elective							
1	MBA-E1	Strategic Management					
2	MBA-E2	Enterprise Resource Planning & Tally					
TOTAL: 30 Periods/week							

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SEMESTER: III

S.No.	SUB CODE	SUBJECT TITLE	C	L	T	P	M
1	MBA-31	Internship Seminar	1	0	0	2	100
2	MBA-32	MS-EXCEL	4	3	0	2	100
3	MBA-33	Maritime Law	4	4	0	0	100
4	MBA-34	Chartering	4	3	0	2	100
5	MBA-35	Logistics and Supply Chain Management	4	4	0	0	100
6	MSL-36	Services Marketing	4	4	0	0	100
7		Department Elective	3	3	0	0	100
8		Open Elective	3	3	0	0	100
Department Elective							
1	MBA-E3	Entrepreneurship Development (Department Elective)					
2	MBA-E4	Ethics & Corporate Governance (Department Elective)					
Open Elective							
1	ABS-PG-OE1	Port Logistics (Open Elective)					
TOTAL: 30 Periods/week							

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SEMESTER: IV

S.No.	SUB CODE	SUBJECT TITLE	C	L	T	P	M
1	MBA-41	Shipping Finance & Marine Insurance	4	3	0	2	100
2	MBA-42	Ship Management	4	3	0	2	100
3	MSL-43	Industrial Marketing	4	4	0	0	100
4	MSL-44	Retail Management	4	4	0	0	100
5	MBA-45	Shipping Logistics Project	6	0	0	12	200
TOTAL: 30 Periods/week							

Note: C- Credit L- Lecture T- Tutorial P – Practical M- Marks

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